

JOIN US TO ENVISION GATEWAY PARK



6:00 PM Presentation Graphics on Display – Sign In

6:30 PM Welcome and Introduction

Councilmember Nancy Nadel, City of Oakland

Will Travis, Executive Director, Bay Conservation and Development Commission (BCDC)

Steve Heminger, Executive Director, Metropolitan Transportation Commission (MTC)

6:40 PM Presentation

Scope and Schedule First Workshop and Survey Results Overview of Three Concepts

7:30 PM Break-out Session at Stations to Consider
Three Concepts (Recorder at Break-out)

8:35 PM to 9:00 PM Report Back and Next Steps

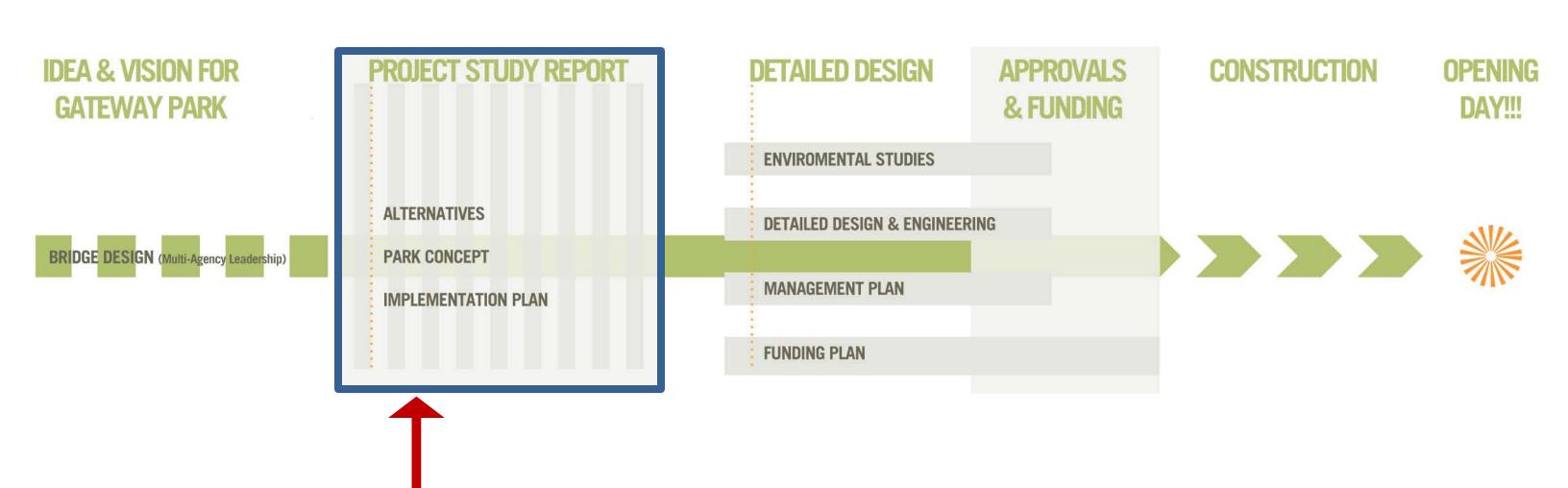




# Our Work: Park Concept and Action Plan

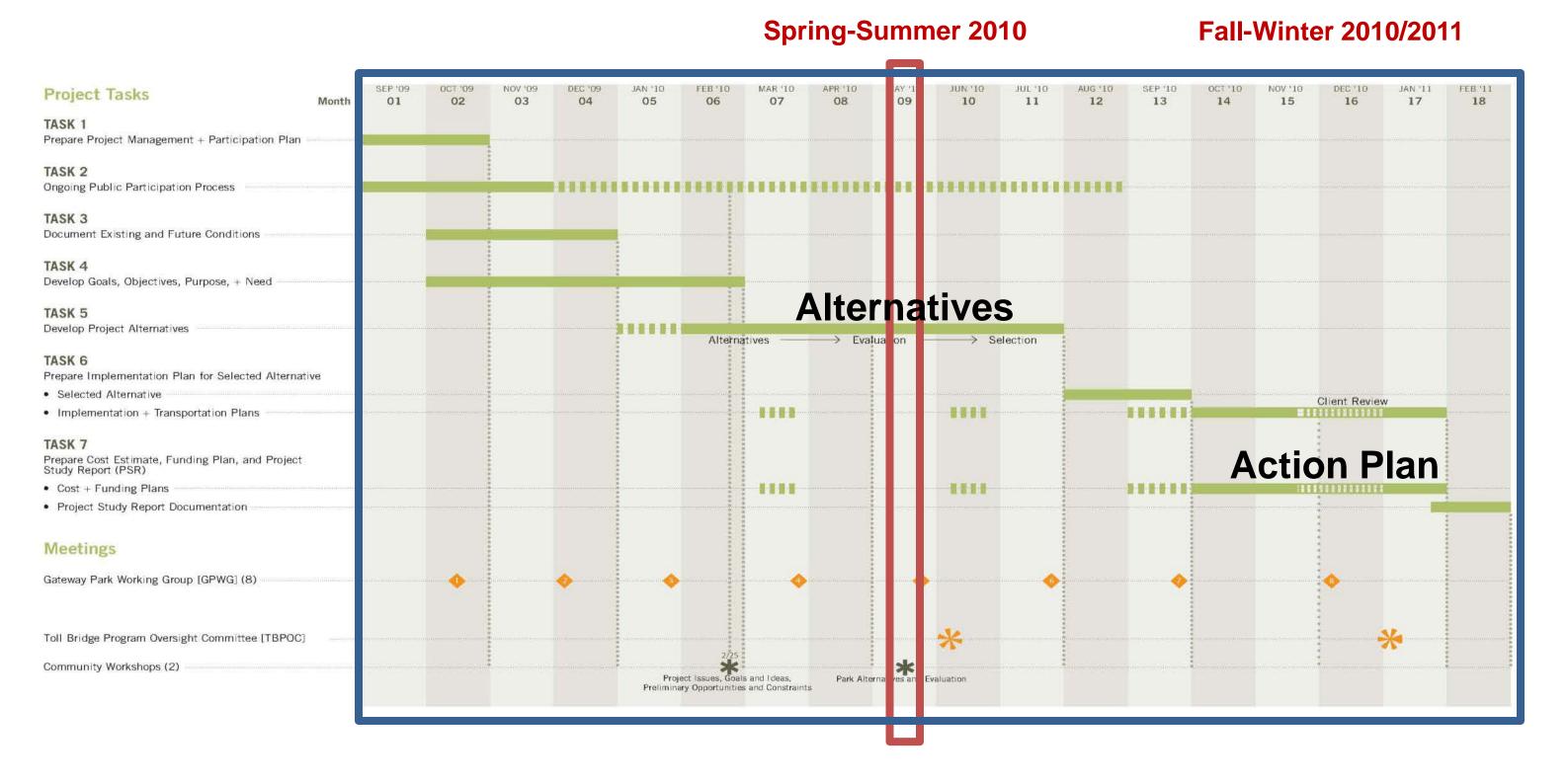
- Site Analysis
   Access
   Ecology,
   Infrastructure
- Park Concept
   Goals
   Program Potentials
   Design Opportunities
- Implementation
  Costs
  Funding
  Operations

### **Process**



**Tonight** 

# Schedule



**Tonight's Meeting** 

### **Outreach for Public Involvement**

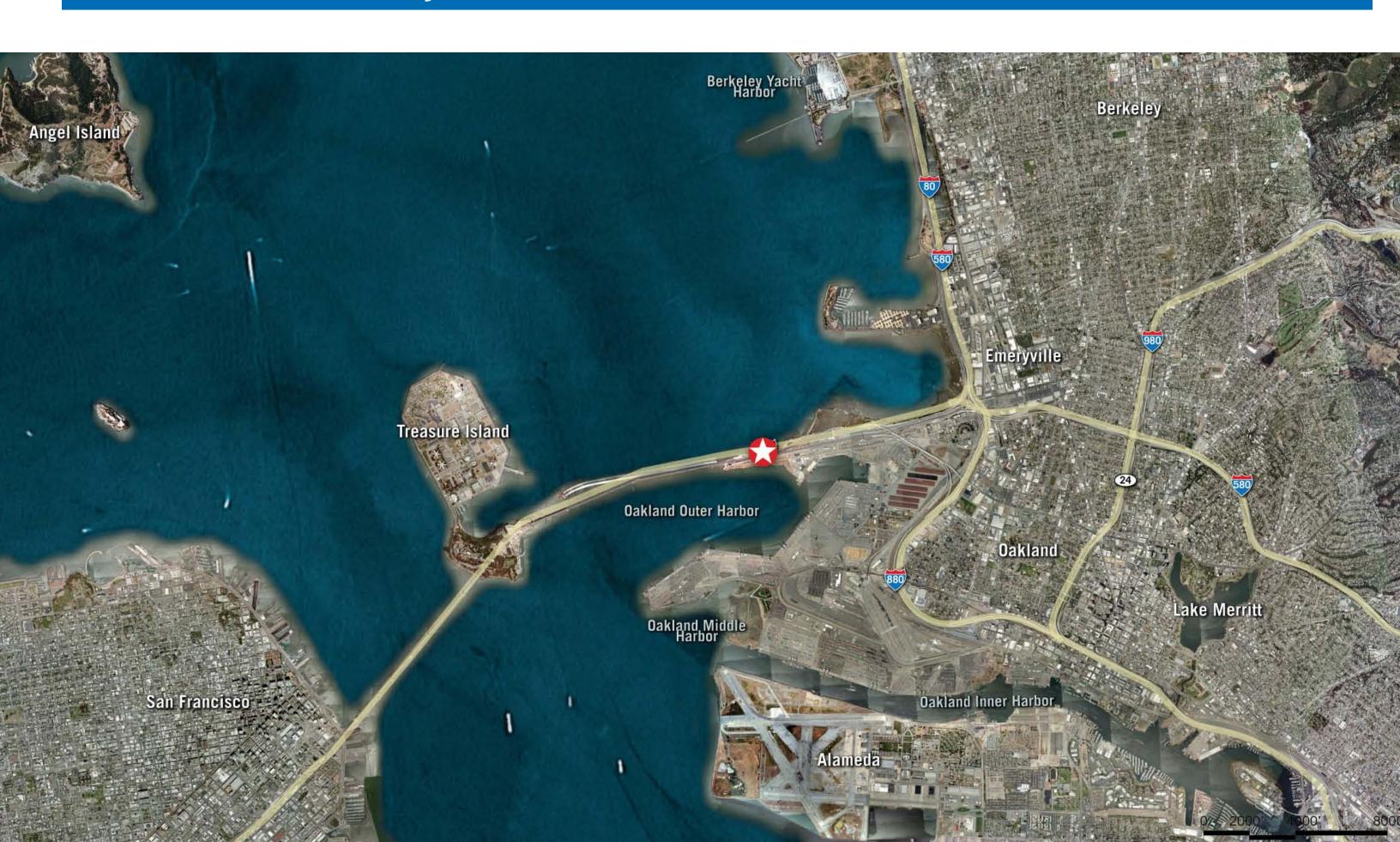
Outreach ... Share Information ... Engage ... Listen ... Respond

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To date:
Postcards......5000 + 6000
Email Blasts......Gateway Park= 1200 + 1700 base
                      Oakland & regional groups
Postings......libraries, community centers, coffee shops
Distributions.....local meetings
Website Creation.....www.baybridgegatewaypark.org
Follow up calls.....over 100 + 100 calls
Completed online surveys......320
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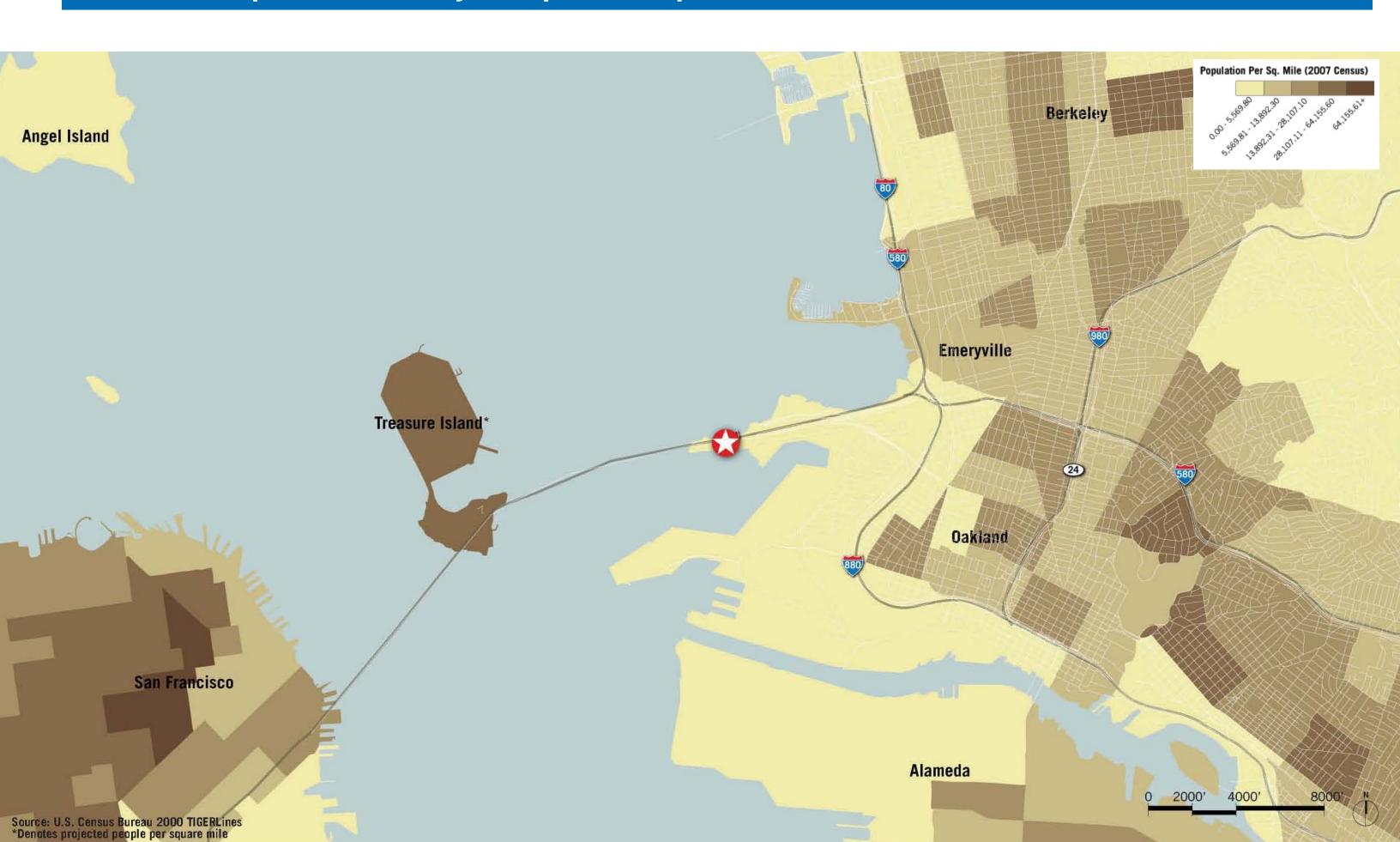
# What have we learned?

- Context
- Ecology
- Site Structures, Easements and Utilities
- Access
- Landscape Observations

# **CONTEXT:** Place in the Bay



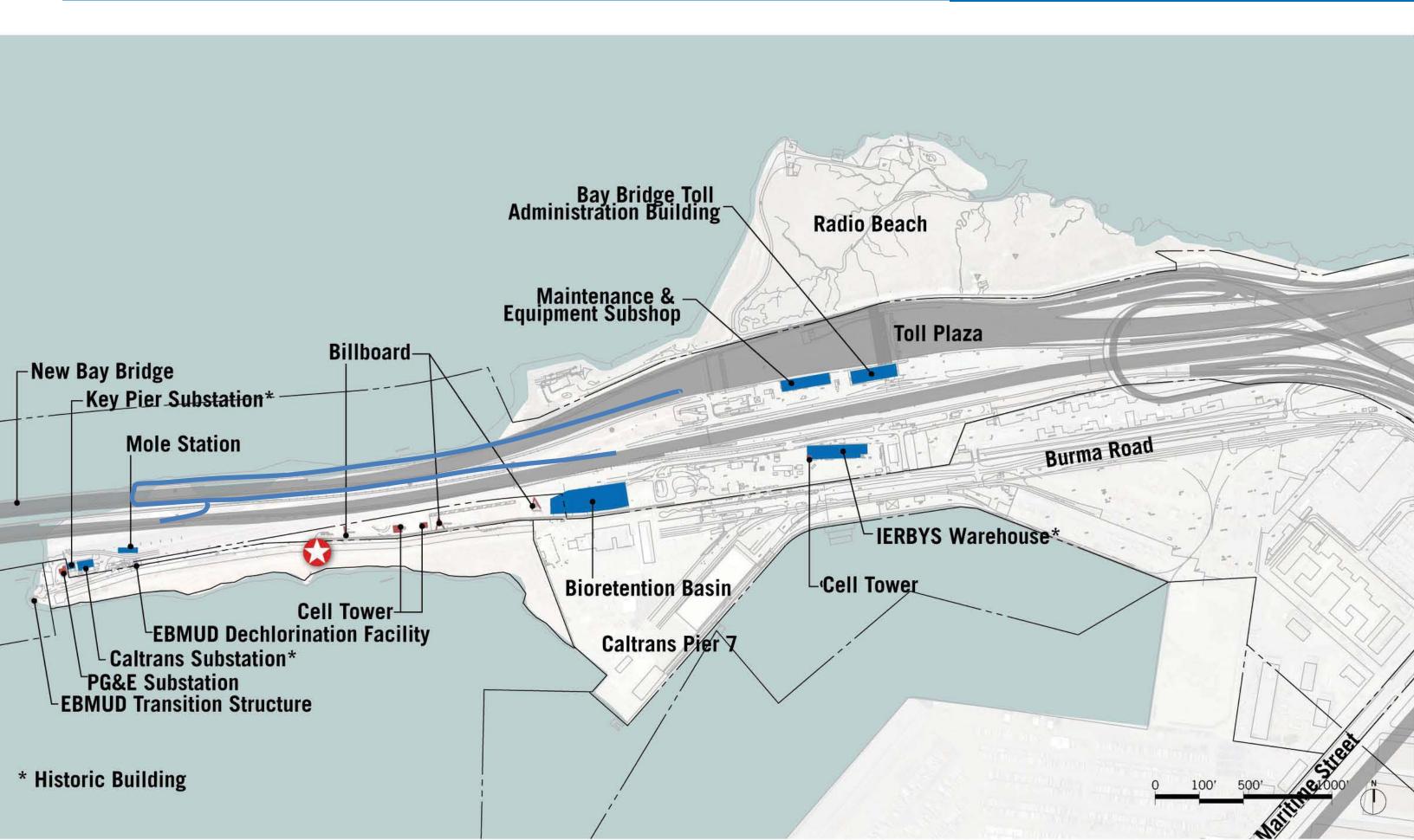
# **CONTEXT:** Population Density (People Per Square Mile)



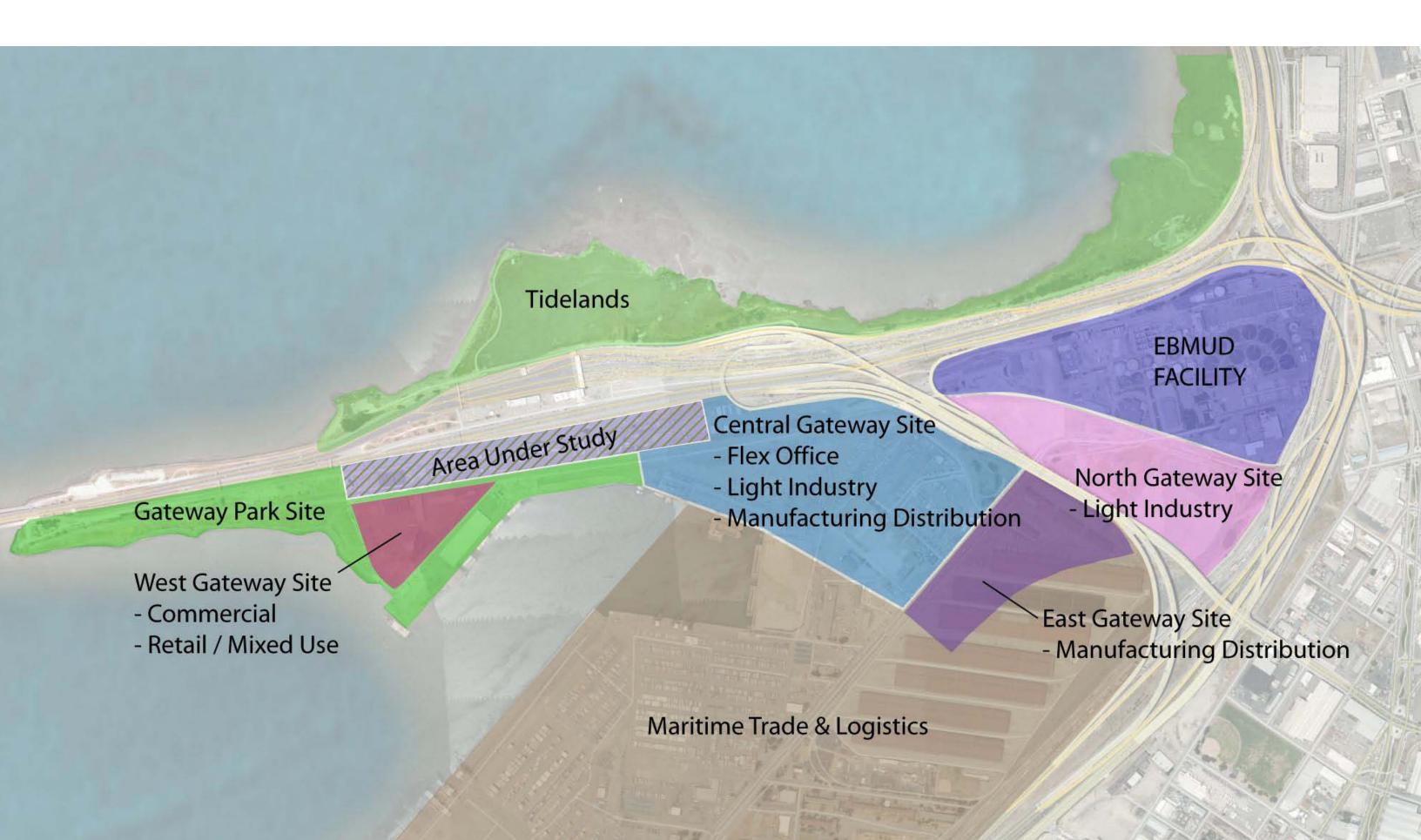
# **ACCESS: Transportation Context**



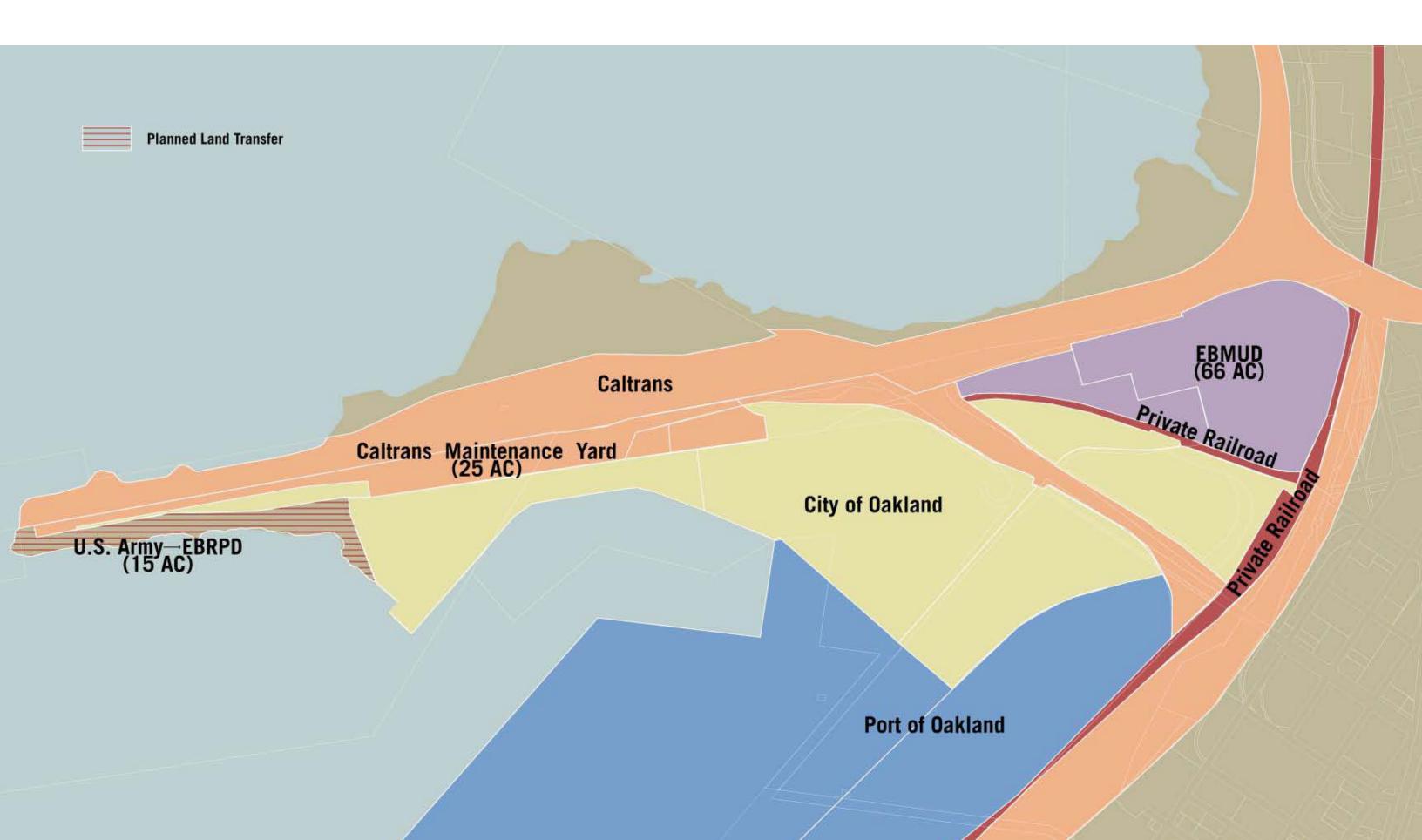
# SITE STRUCTURES, UTILITIES, EASEMENTS: Existing Site Conditions



# **CONTEXT:** Future Land Use



# **CONTEXT: Land Ownership**



# **ACCESS:** Bike



# **WHAT WE HEARD**

# Workshop #1 + Online Survey

# What We Heard

- Goals and Objectives
- Park Program
- Access
- At meeting, on cards, online survey

www.baybridgegatewaypark.org

# Workshop #1 – February 25, 2010





5:00 – 6:30 Open House



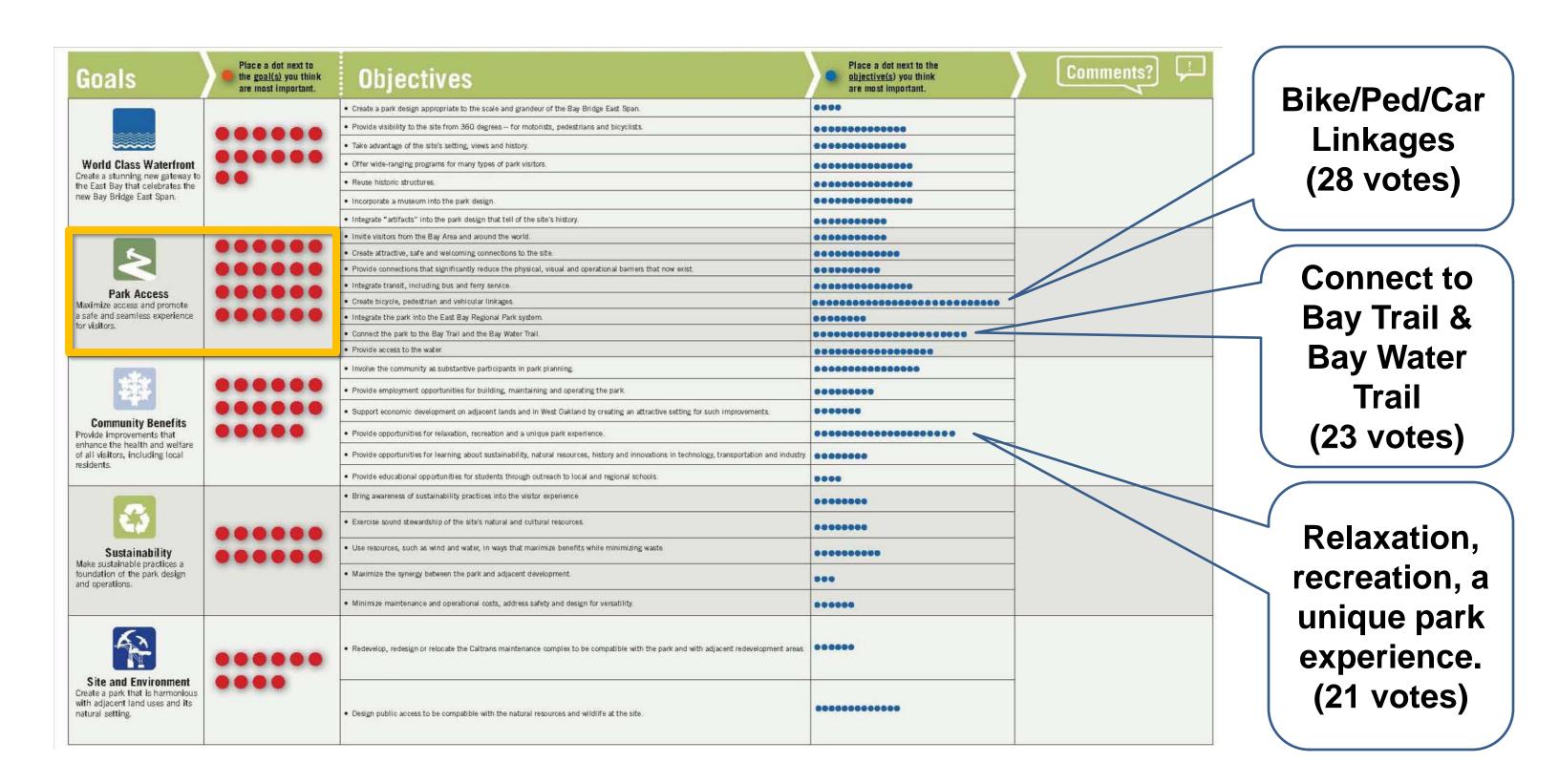
6:30 - 7:30
Introductions and Presentation



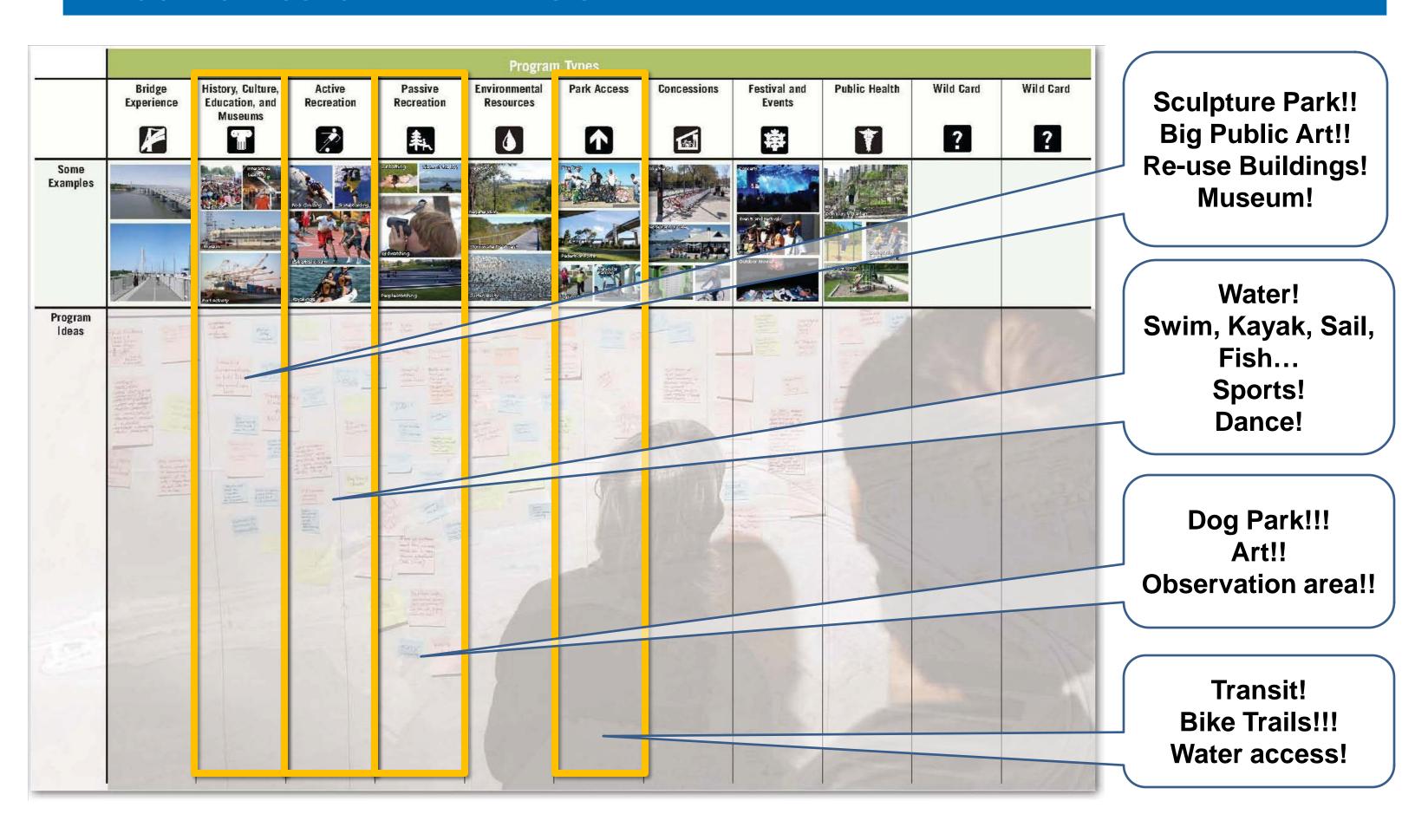


7:30 - 9:00 Break-Out Session

### What We Heard: GOALS AND OBJECTIVES



## **What We Heard: PARK PROGRAM**



# What We Heard: Goals and Objectives --- Online Survey, agreement with goals?

### World Class Waterfront



Create a stunning new gateway to the East Bay that celebrates the new Bay Bridge East Span

254 41 16

### Park Access



Remove or address physical barriers to make park access easier

268 33 10

### **Community Benefit**



Provide facilities and activities to enhance the health and well-being of visitors

240 48 13

### Sustainability



Make sustainable practices (such as energy efficiency and waste reduction) a foundation of the park's design and operations.

245 48 13

### Site and Environment



Create a park that is harmonious with adjacent land uses and the natural setting of the Bay and wetlands

285 32 <mark>27</mark>

# What We Heard: Goals and Objectives

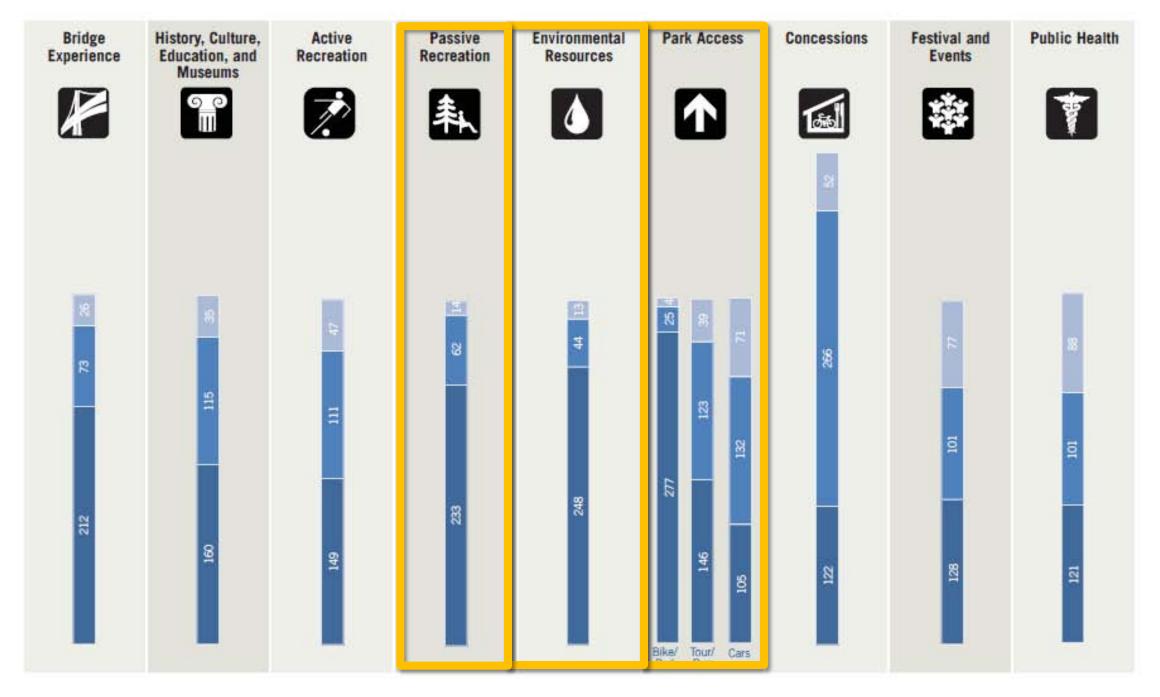


Integrate with the Bay Trail and provide easy access for bicyclists and pedestrians across the bridge, serving both community members and other visitors.

Support native plant and wildlife, using landscaping as wind breaks and for noise attenuation.

Create an inspiring West
Oakland destination that
provides multiple attractions.

# What We Heard: PARK PROGRAM — Online Survey added program ideas



What is your favorite park? In the Bay Area? Anywhere?











Family Friendly

Goes for miles...

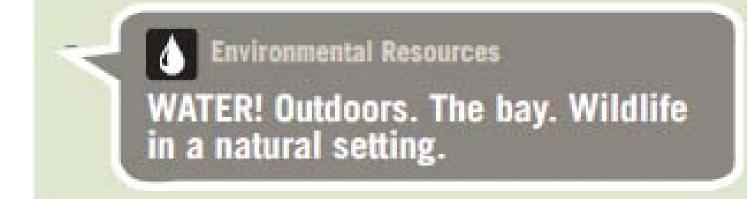
Integrated with the City

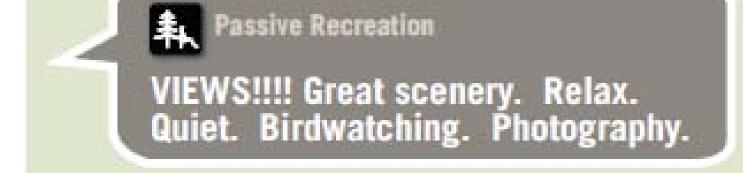
Scenery! Great Views!

### What We Heard: PARK PROGRAM — Online Survey added program ideas





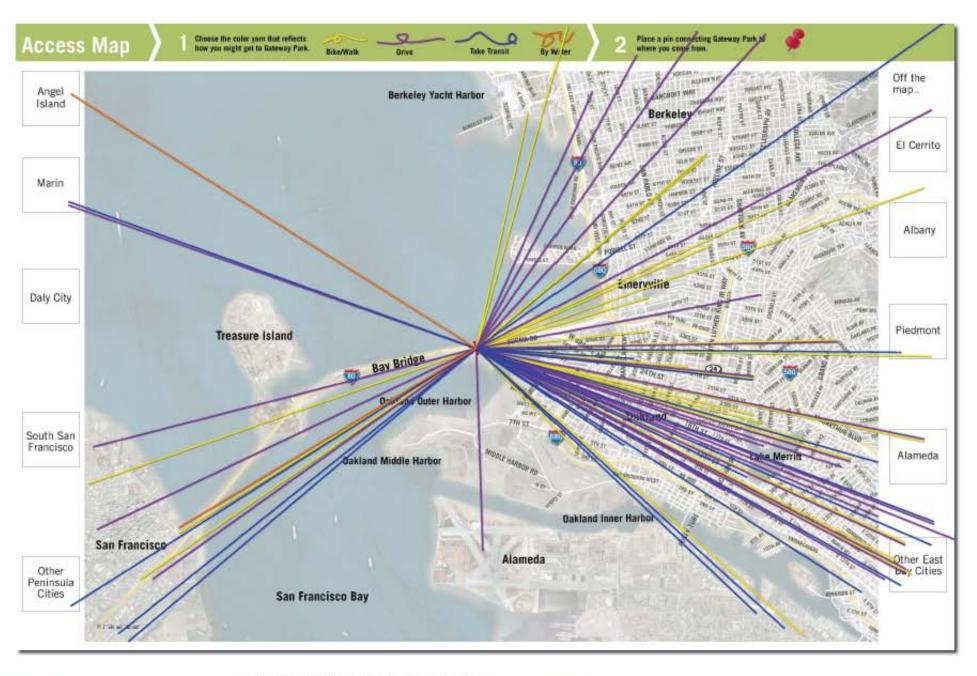






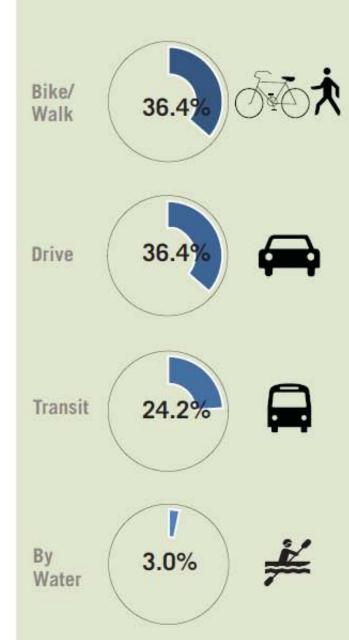
# **What We Heard: ACCESS**

### At the workshop...



East Bay	************	(33.3%)
Oakland	*********	(24.2%)
West Oakland	***	(7.6%)
Emeryville	ŤŤ	(3.0%)
San Francisco/Peninsula	****	(15.2%)
North Bay	ŤŤŤ	(4.5%)
Berkeley	****	(12.1%)

### How will you get there?



# **What We Heard: ACCESS**

### After the workshop, from the online survey...

When you visit Gateway Park, where will you be coming from?

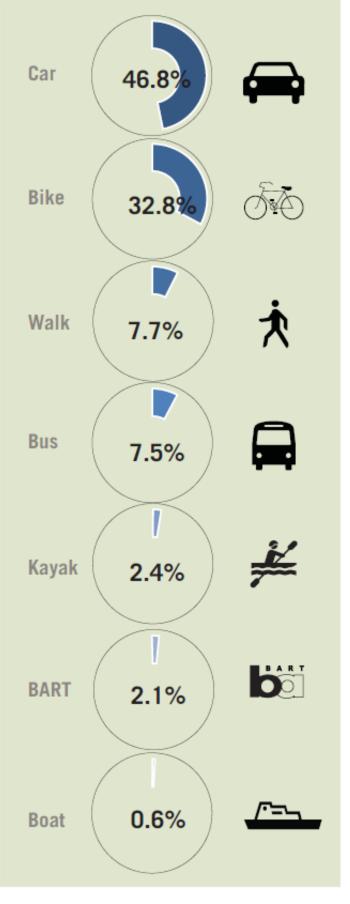




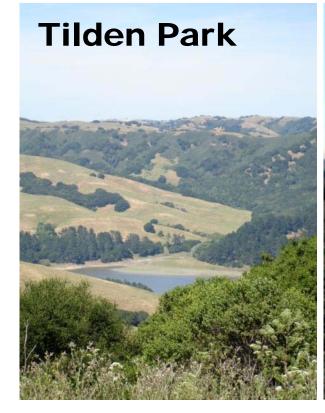


East Bay	<u> </u>	(35.2%)
Oakland	<del>^</del>	(32.7%)
West Oakland		(9.3%)
Emeryville		(7.7%)
San Francisco/Peninsula	<u> </u>	(6.5%)
North Bay	<u> </u>	(2.8%)
Berkeley	<b>*</b> • • • • • • • • • • • • • • • • • • •	(2.8%)
Alameda	<u> </u>	(2.5%)
South Bay	†	(0.6%)

### How will you get there?



# **What We Heard: COMMENT CARD RESPONSES**







Scenery!
Great Views!

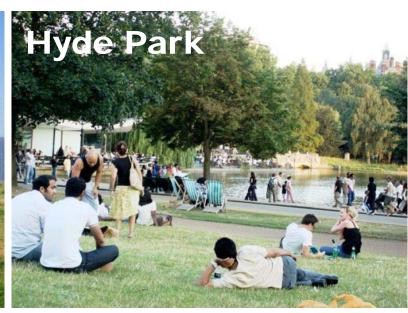
Goes for miles...

Integrated with the City

Family Friendly

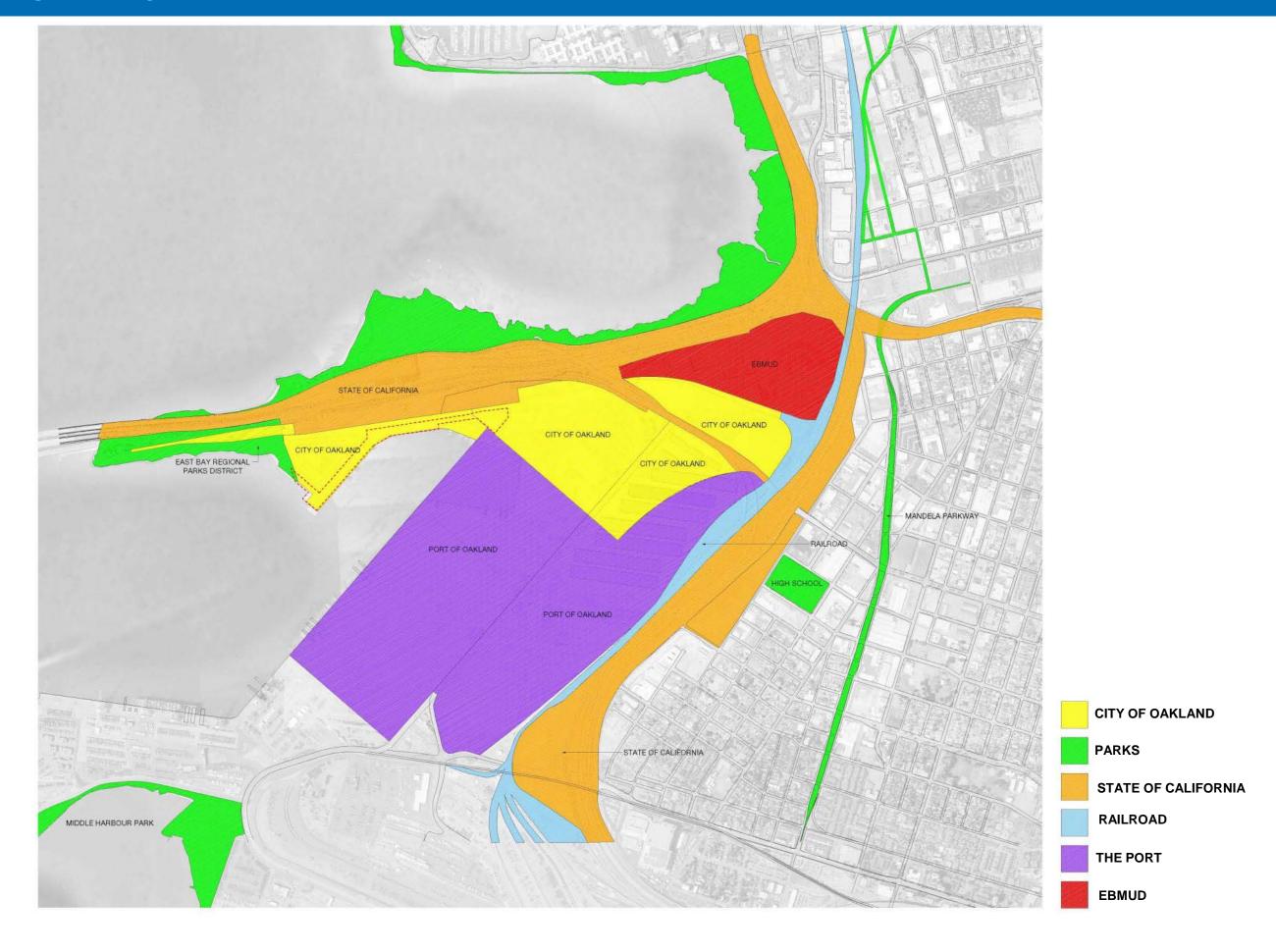






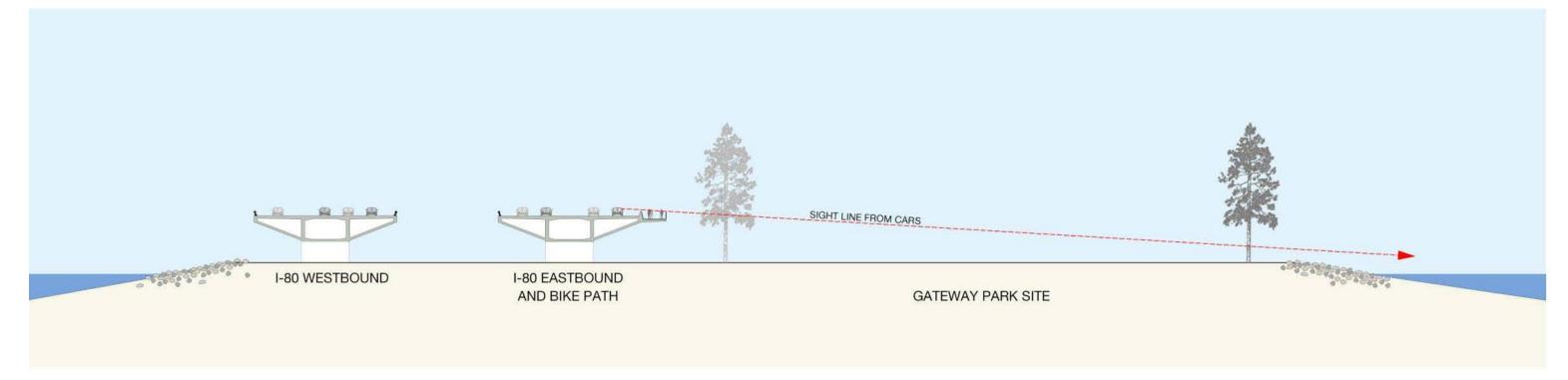


# LAND OWNERSHIP



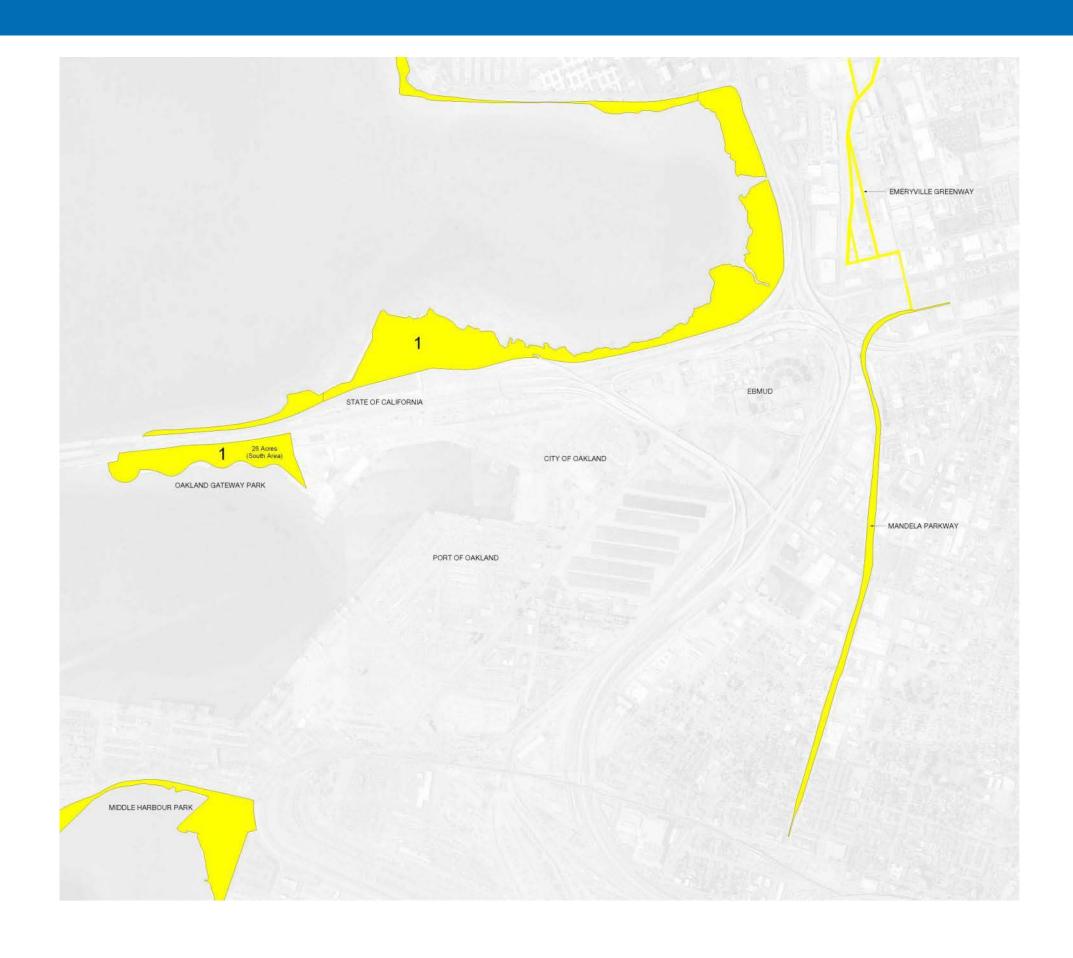
# 3D EXPERIENCE





# MOVIE

# **PARK AREA**



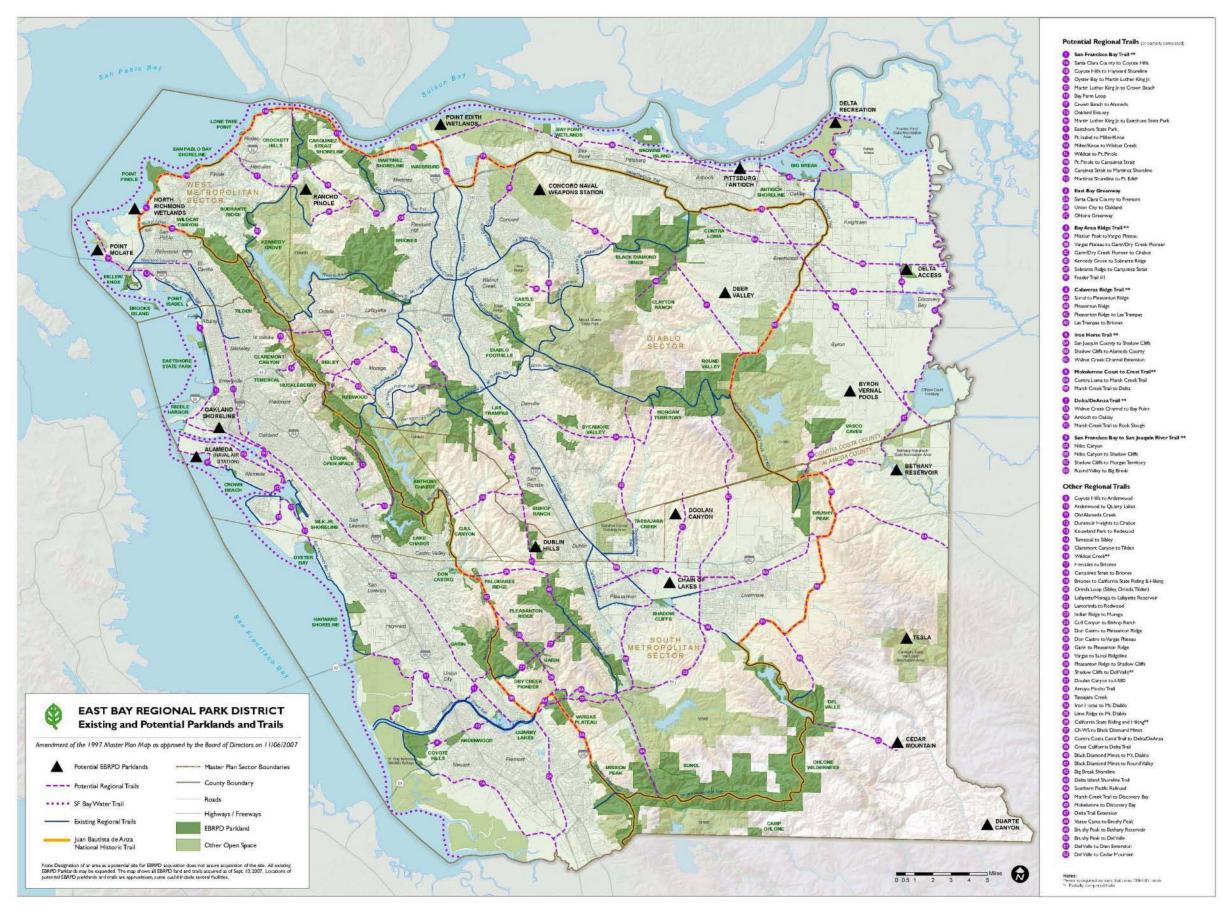
# **MAXIMUM POTENTIAL PARK AREA**



# SITE PROGRAM OPPORTUNITIES: SCALE COMPARISONS

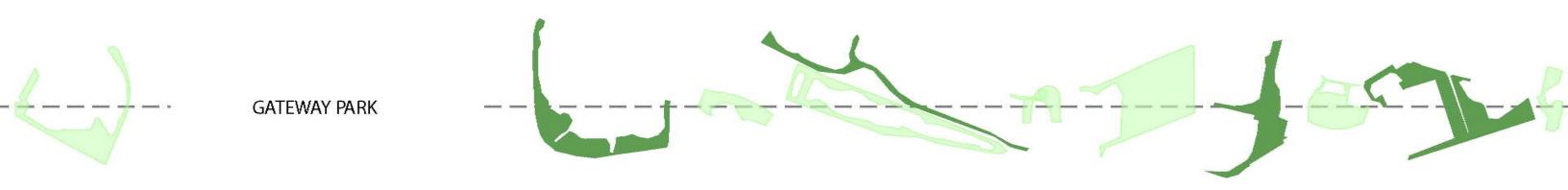


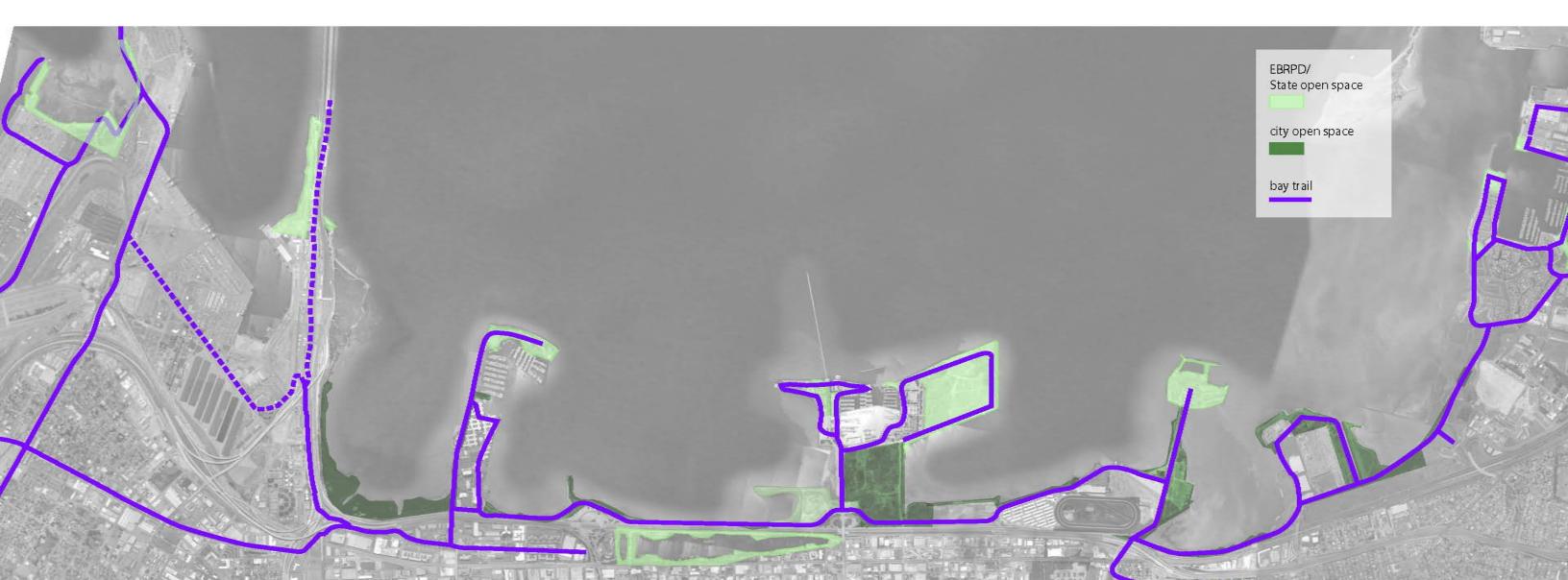
### PARK HISTORY: PLEASURE AND PUBLIC HEALTH



The East Bay Regional Park District will preserve a priceless heritage of natural and cultural resources open space, parks and trails for the future and will set aside park areas for enjoyment and healthful recreation for generations to come. An environmental ethic guides us in all that we do.

# **PROCESSION**





### **EDGE**





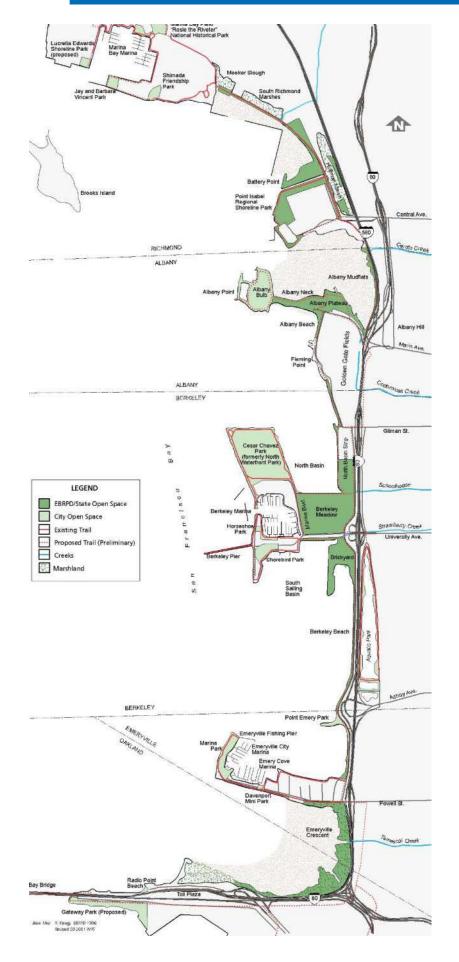




### **CONNECTIONS EVALUATED**



### PARKS NEAR FREEWAYS AND INDUSTRIAL USES?











#### LAND USE COMPATIBILITY FOR COMMUNITY NOISE ENVIRONMENT

LAND USE CATEGORY	50 55 60		E EXPOSURE - Ldn or CN		75 80		
	30	33	00	03	70	/3	- 30
Residential – Low Density Single Family, Duplex, Mobile Home							
Residential - Multi-Family							
Residential William anni						***************************************	
Transient Lodging - Motel/Hotel							
Schools, Libraries, Churches, Hospitals, Nursing Homes							
Auditorium, Concert Hall, Amphitheaters							
Sports Arena, Outdoor Spectator Sports							
Playgrounds, Neighborhood Parks							
		+ +	+ +				
Golf Courses, Riding Stables, Water Recreation, Cemeteries							
		+ +	+ +				
O							
Office Buildings, Business, Commercial and Professional		+ +	+ +				
Industrial, Manufacturing, Utilities, Agriculture				سا نسازا			
		+ +	+ +				
Normally Acceptable	Specifie	ed land use is	satisfactory, ba	sed upon the	assumption that	any buildings	involved
	are of n	ormal conven	tional construc	tion, without a	any special noise	e insulation rec	<sub>l</sub> uirements
Conditionally Acceptable	New co	nstruction or	development st	rould be unde	rtaken only after	a detailed ana	lysis of th
	New construction or development should be undertaken only after a detailed analysis of the noise reduction requirements is made and needed noise insulation features are included in						
	the design. Conventional construction, but with closed windows and fresh air supply systems or air conditioning will normally suffice.						
	systems	or air conditi	oning will nor	mally suffice.			
Normally Unacceptable	New construction or development should be discouraged. If new construction or						
	development does proceed, a detailed analysis of the noise reduction requirement must be						
	made and needed noise insulation features included in the design.						
Clearly Unacceptable	Morri aa			11 1 1 1	d not be underta	1	

65-71 dBa at proposed park site is compatible with most recreational uses.

65 dBa is similar to a car driving 35 mph passing 65 feet away.

70dBa is similar to a hair dryer at 3 feet away.

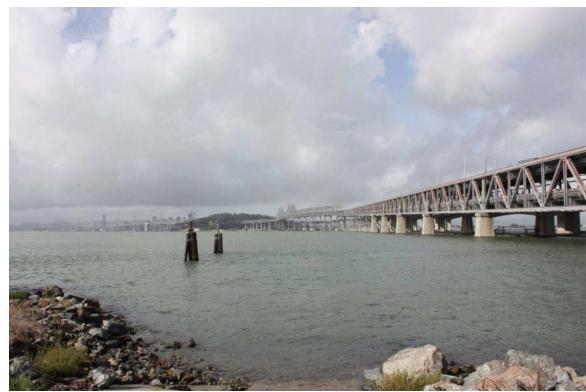
SOURCE: State of California, Governor's Office of Planning and Research, 2003, General Plan Guidelines, October 2003,

### **VIEWS**





### **SEEING THE BRIDGE**











### **PARK: CHARACTER**



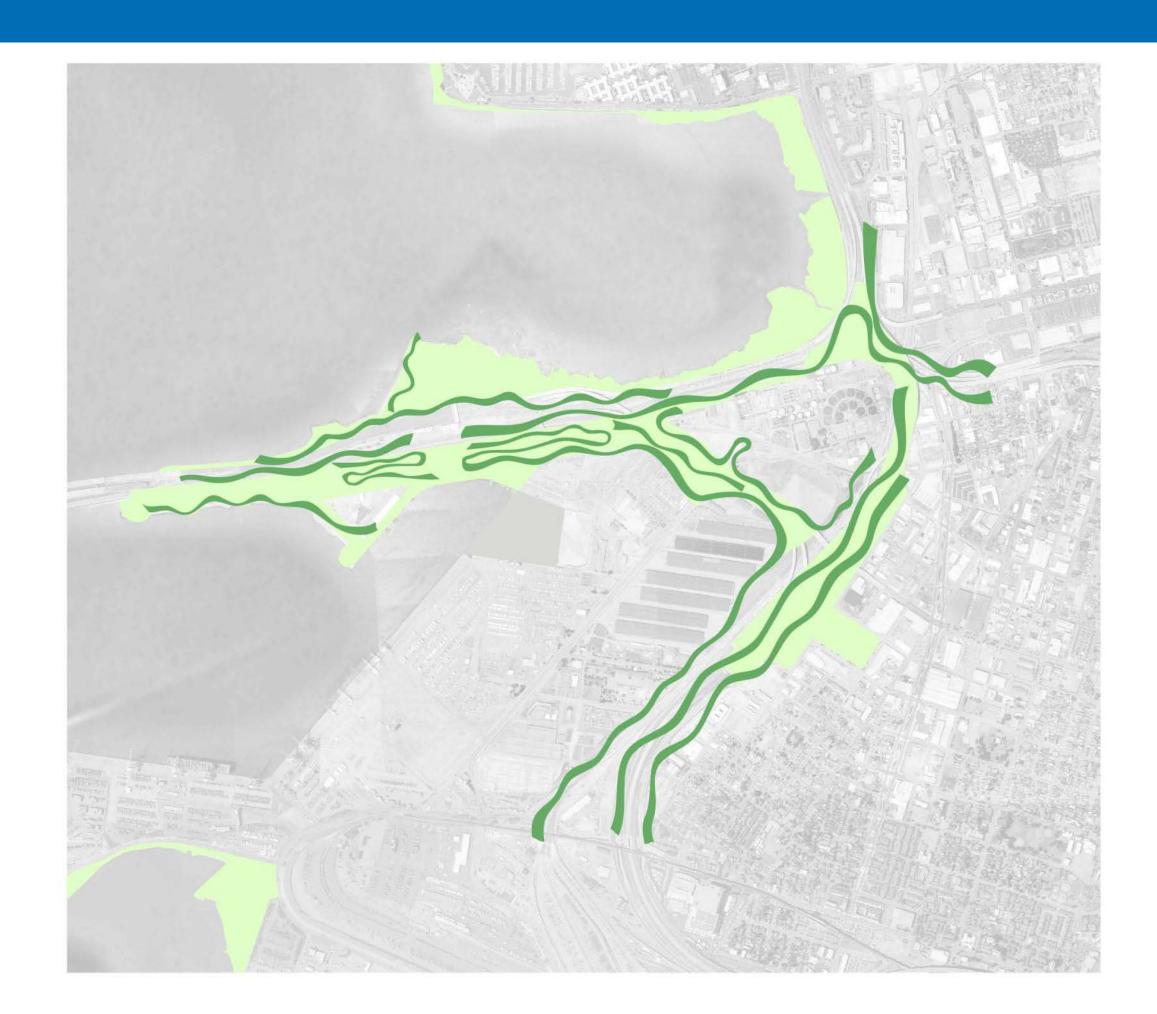




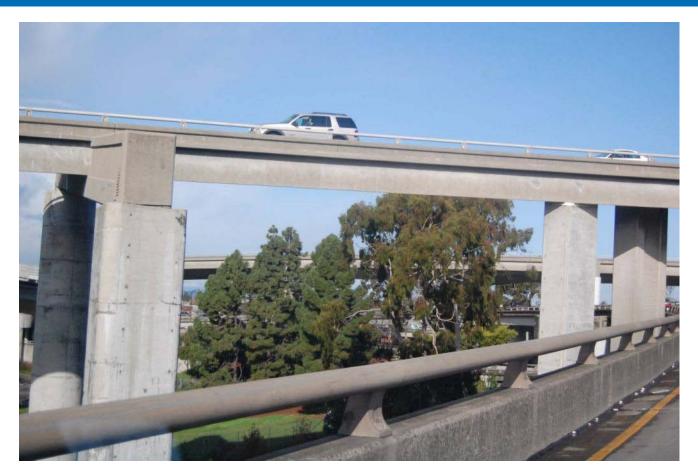








### **GREENING**

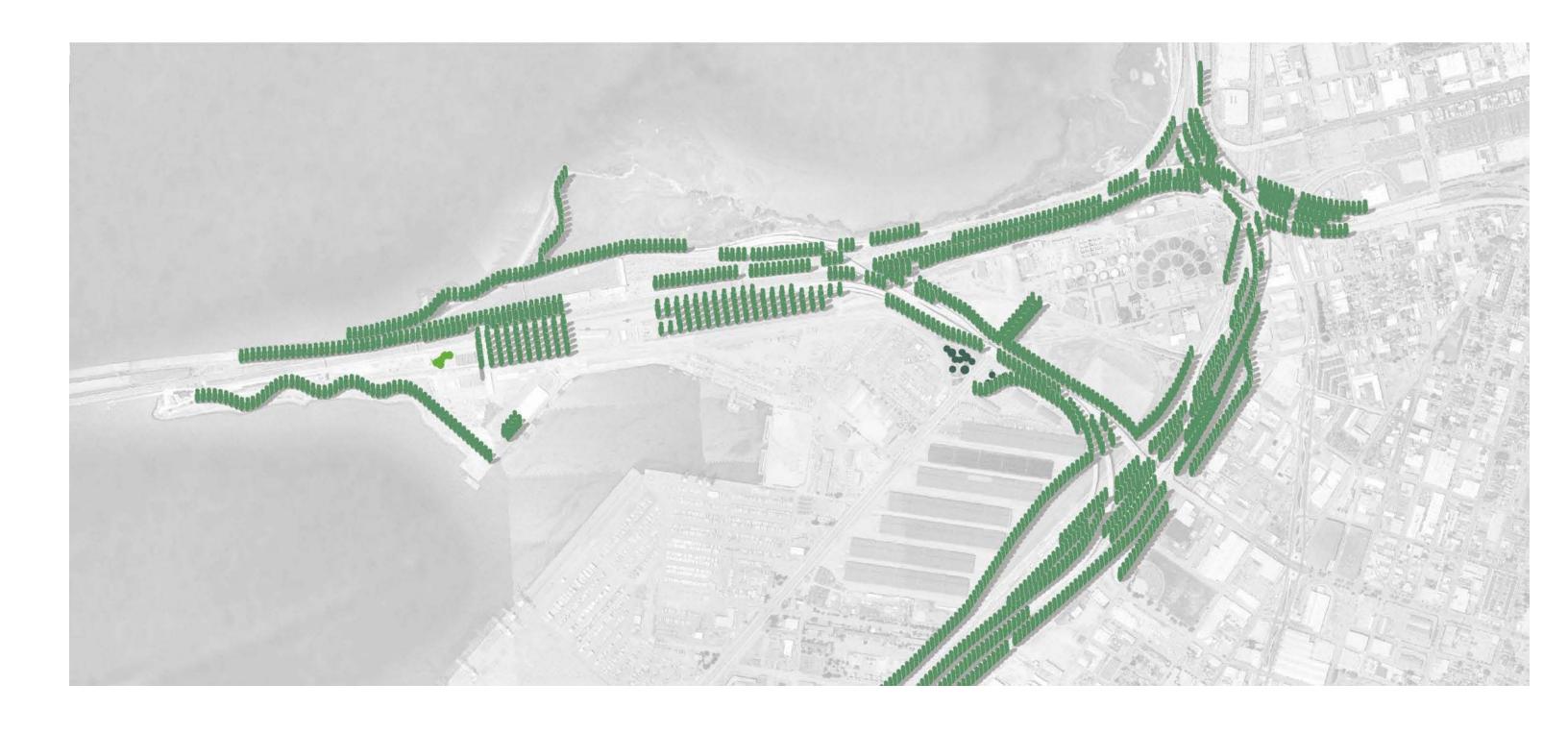




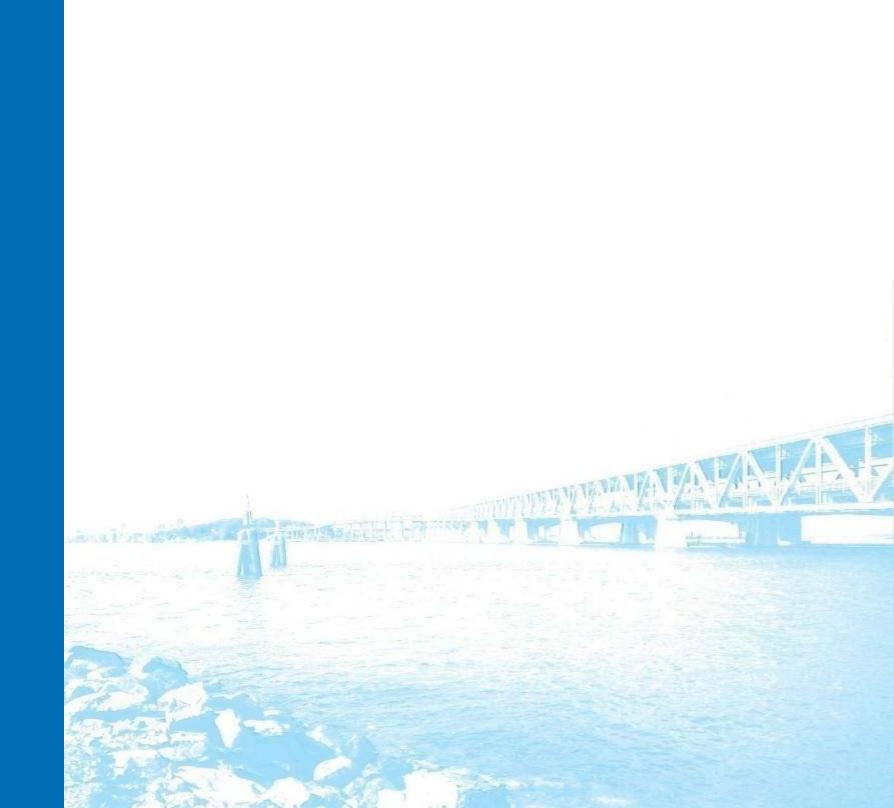




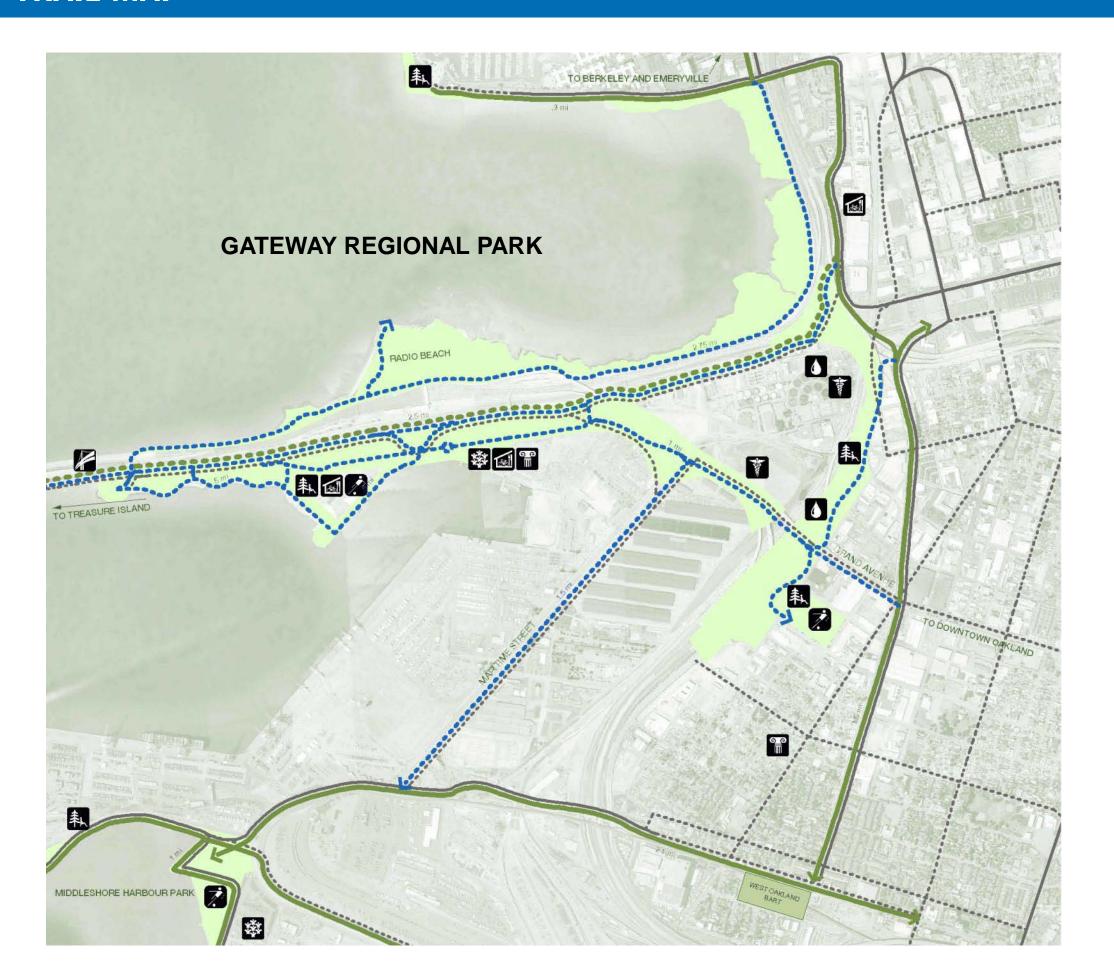
### PLANTING STRUCTURE OVERLAY



### MOVIE



### **TRAIL MAP**





**Concessions** 



**Environmental Resources** 



**Festivals and Events** 



**Park Access** 



**Passive Recreation** 



**Public Health** 



History, Culture, Education And Museums



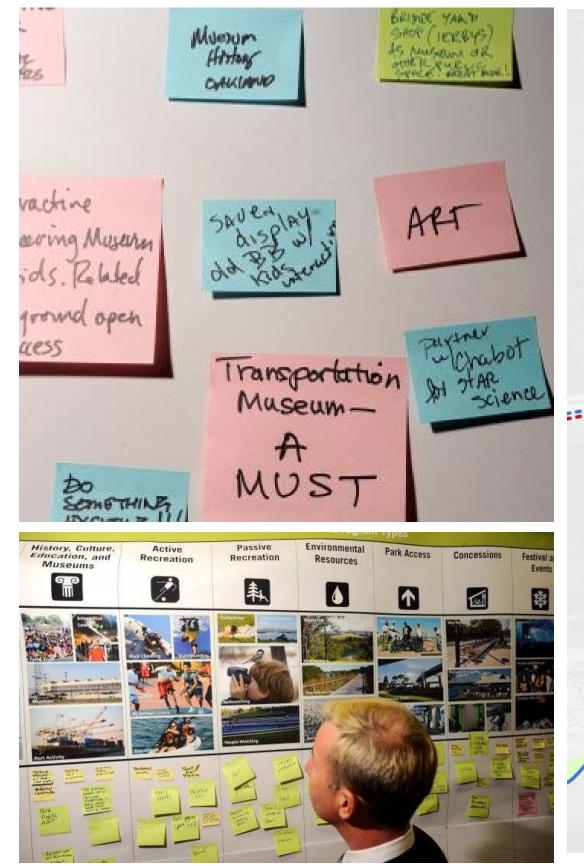
**Active Recreation** 

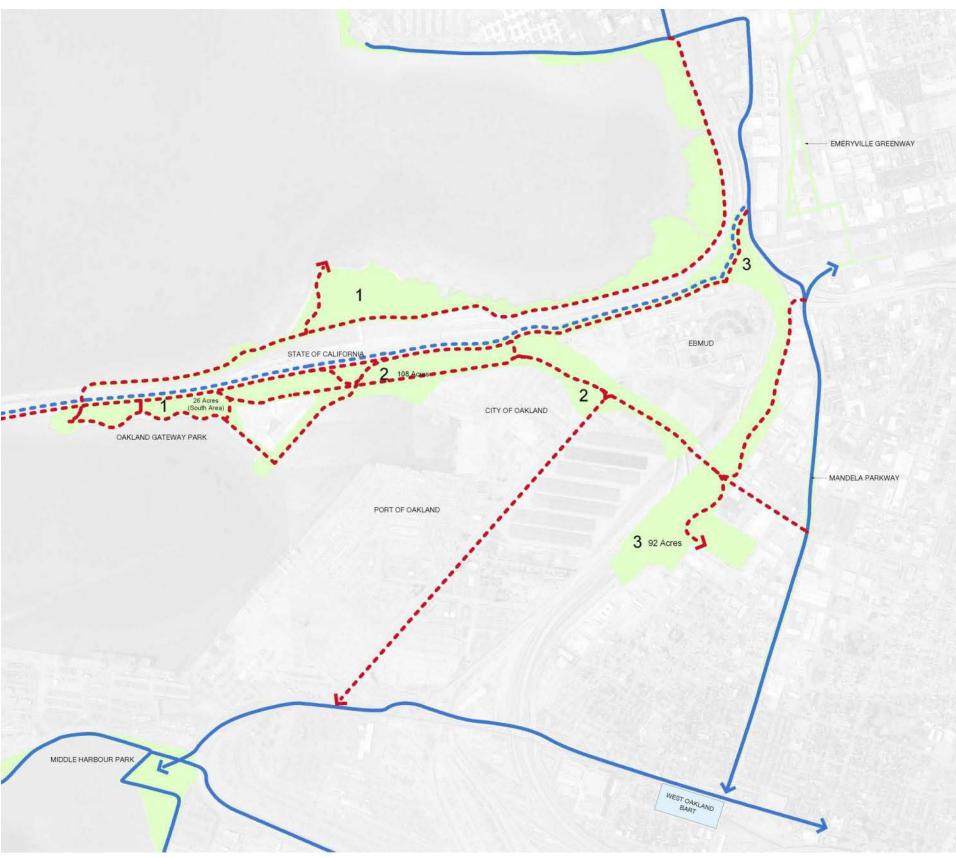


**Bridge Experience** 

**Bike Path Proposed Trail Bay Trail** 

### **PROGRAM**





### **CONCEPTS**



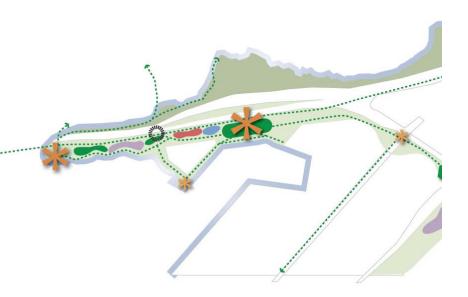
**Great Destinations** 

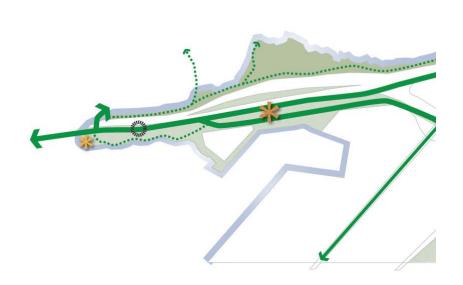


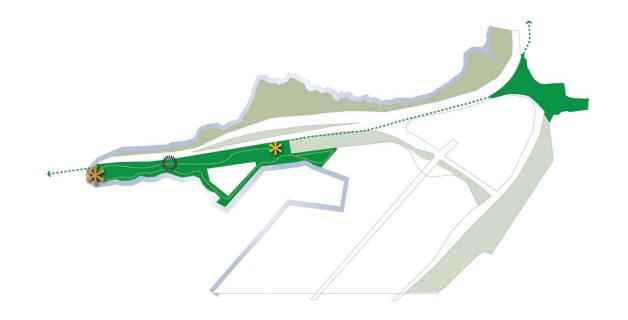
**Getting There** 



Relax and Regenerate







**Great Destinations** 

3

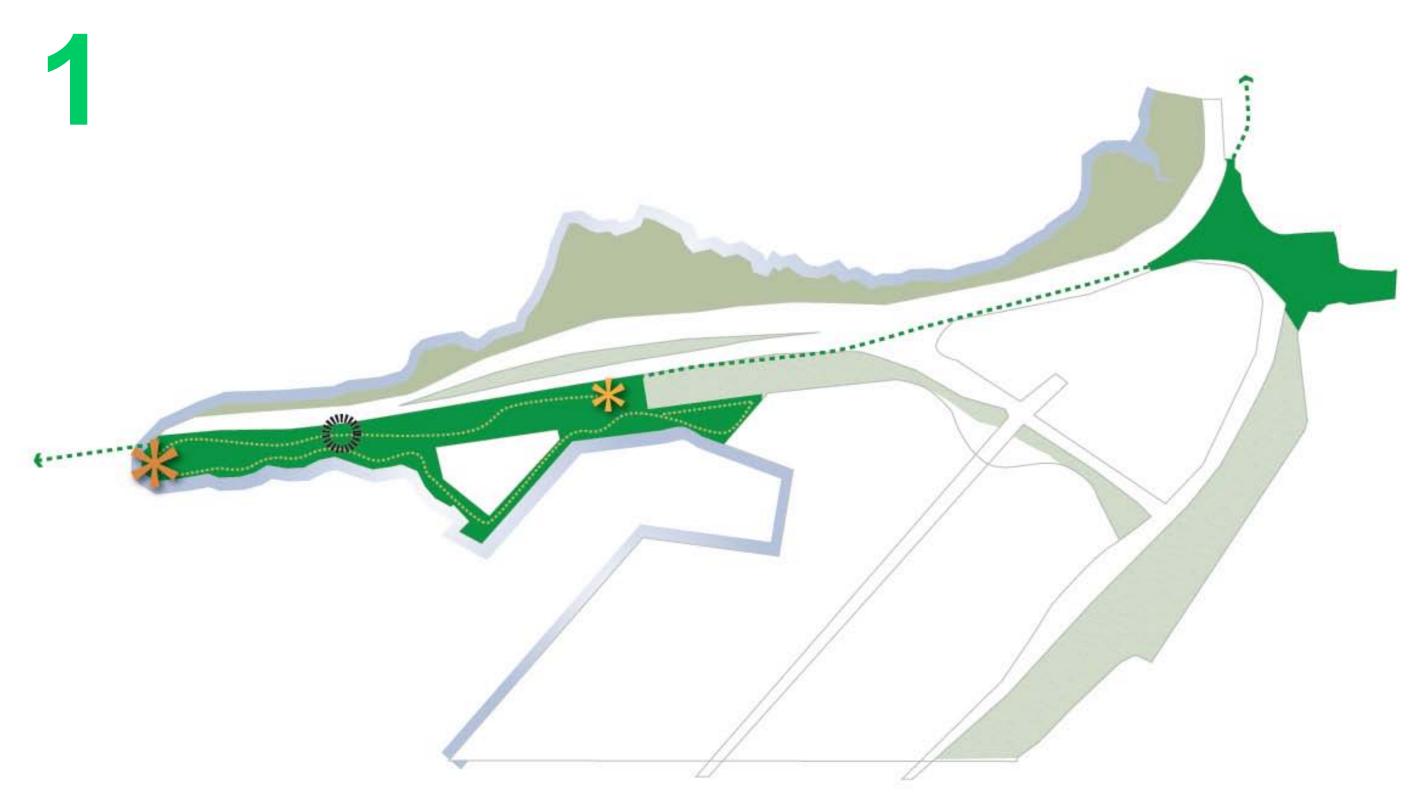
**Getting There** 

2

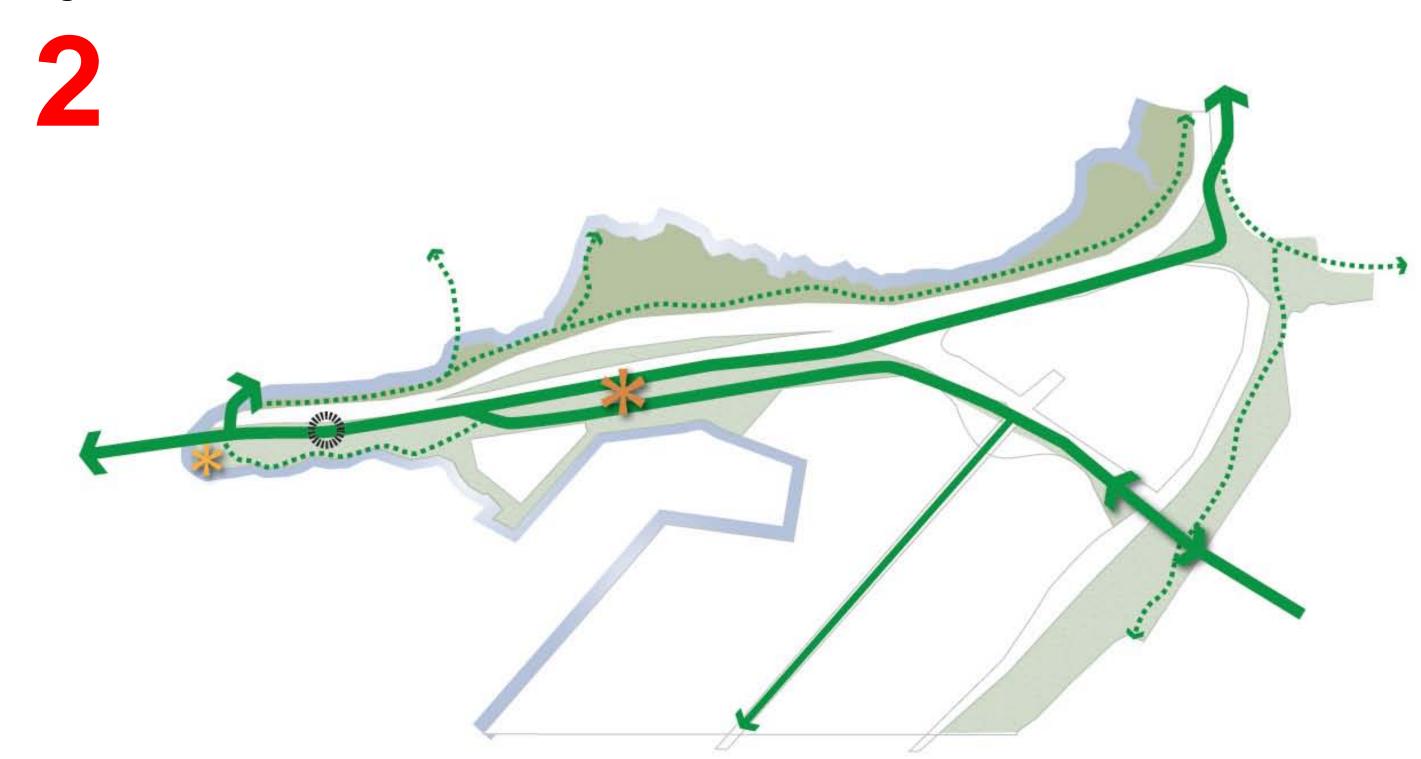
Relax and Regenerate

1

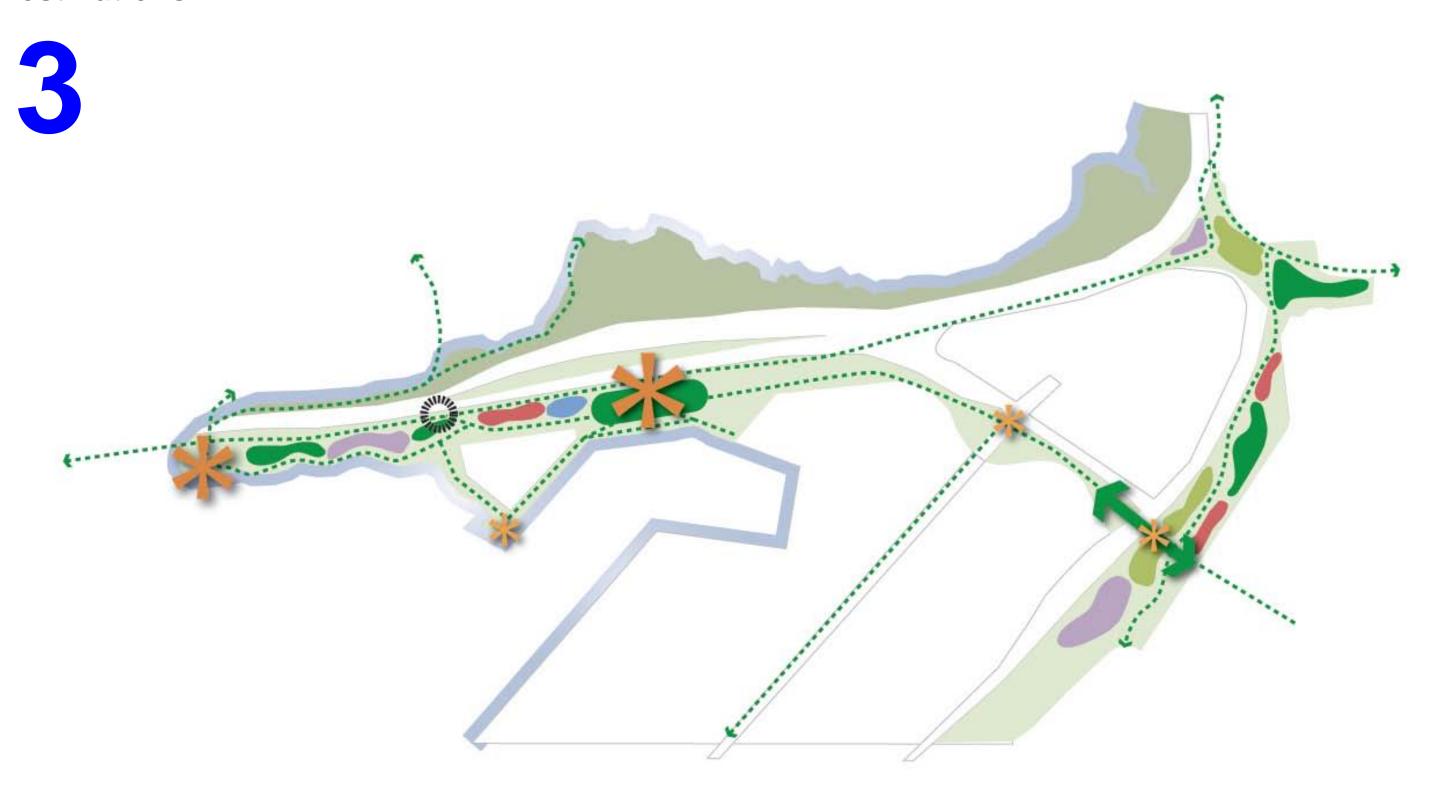
### **Relax and Regenerate**



### **Getting There**



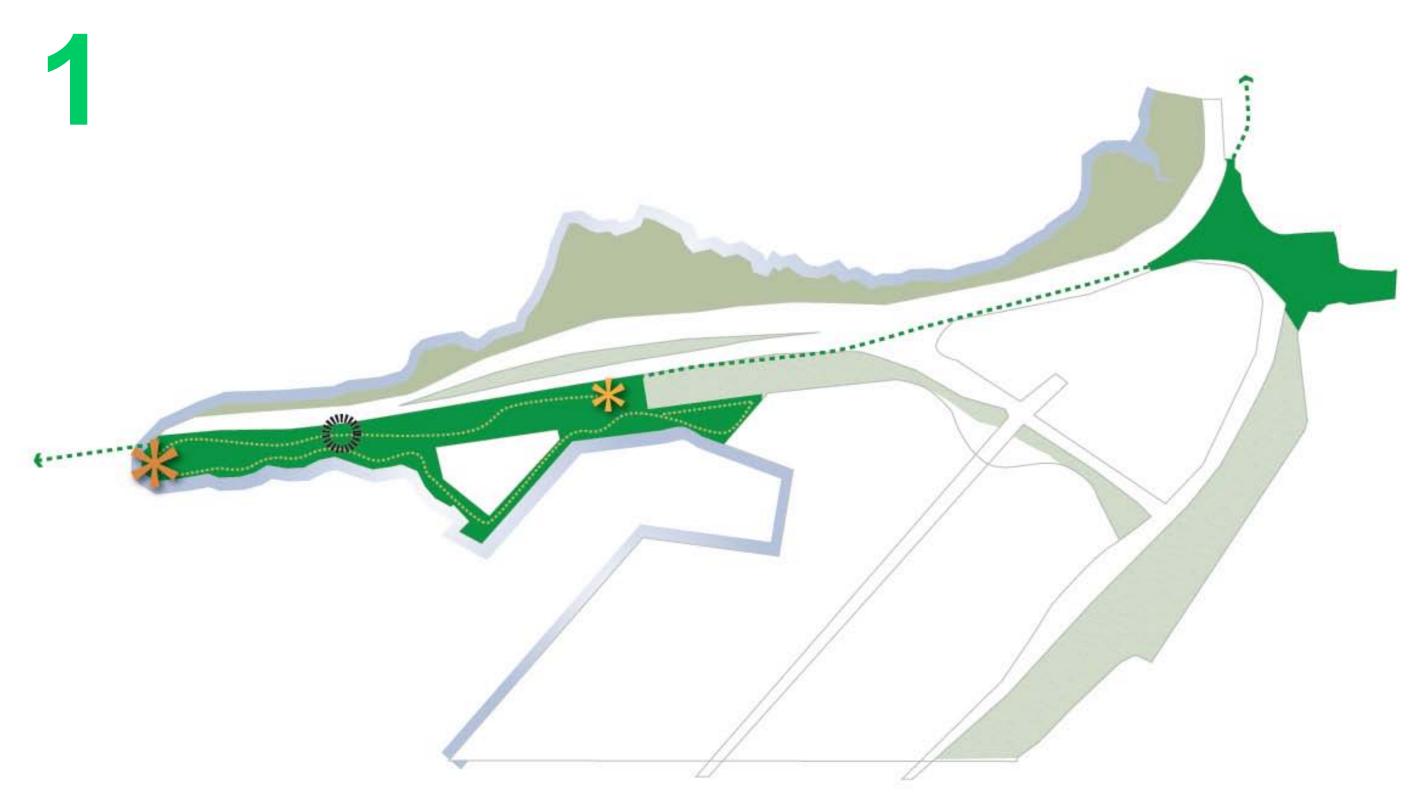
#### **Great Destinations**



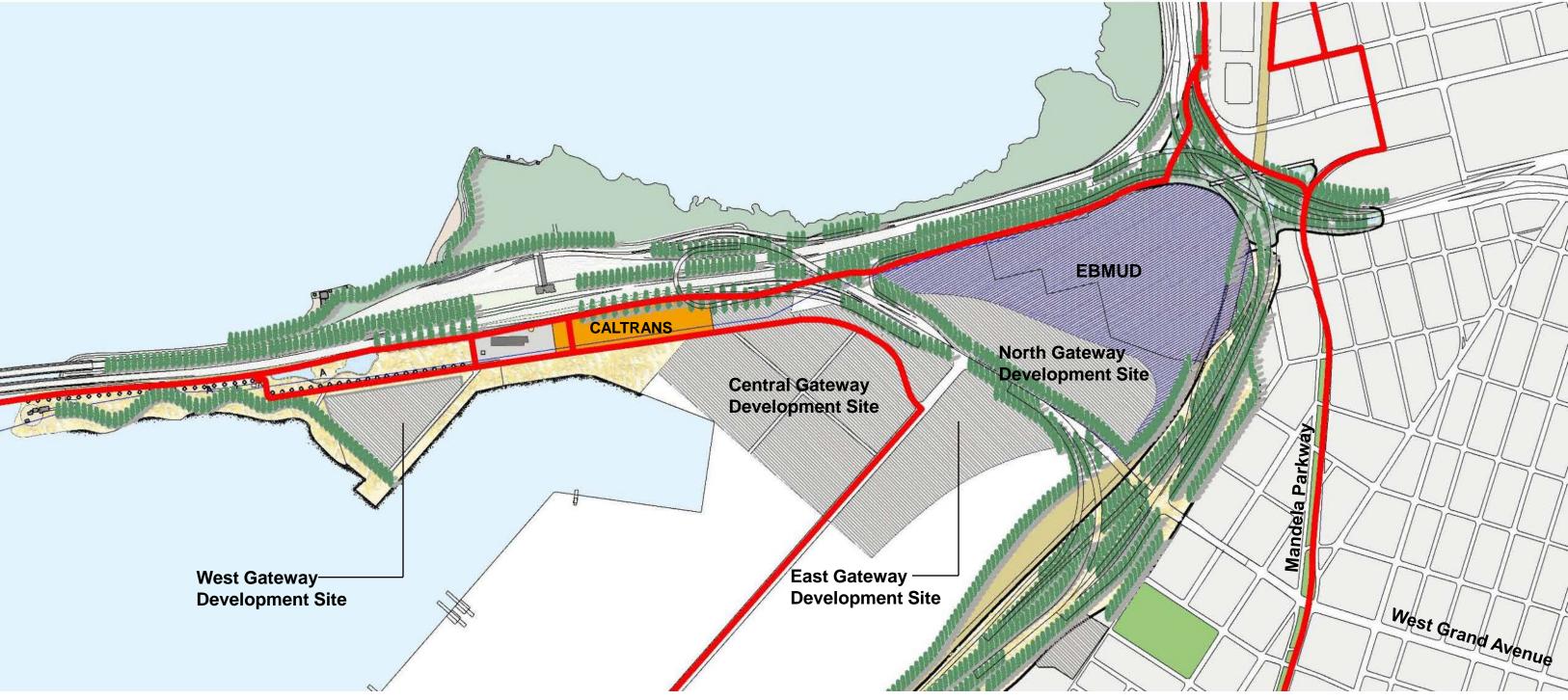
## CONCEPT 1 RELAX AND REGENERATE



### **Relax and Regenerate**



### **CONCEPTS**

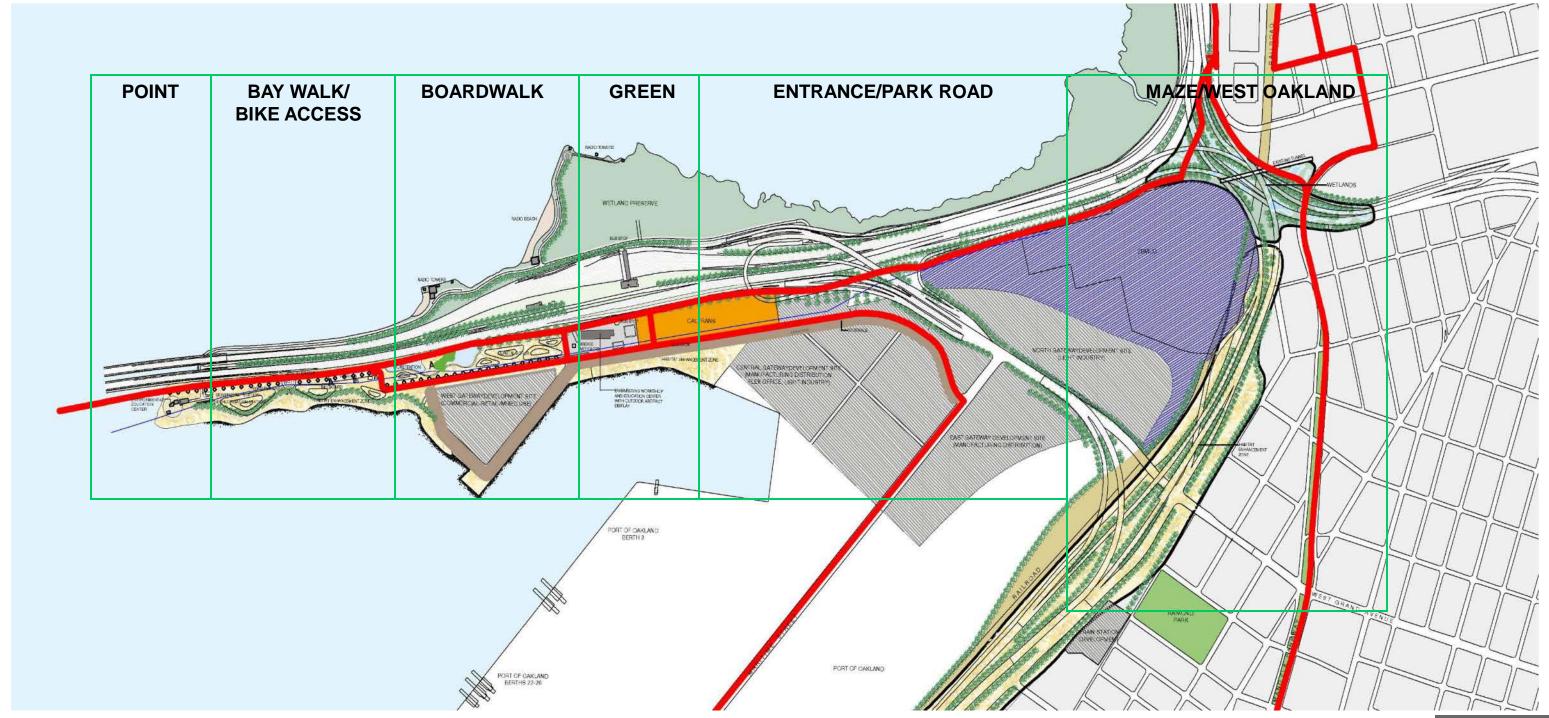




### **ECOLOGY: Existing Ecological Conditions**



### **RELAX AND REGENERATE**





### **RELAX AND REGENERATE: THE POINT**







### **RELAX AND REGENERATE: BAY WALK / ACCESS POINT**









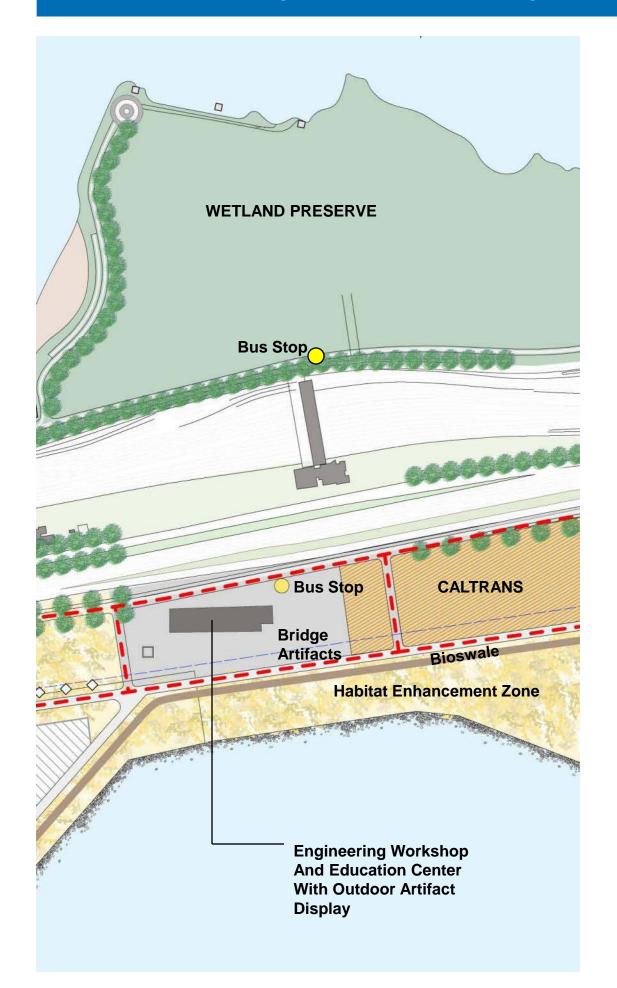
### **RELAX AND REGENERATE: ACCESS POINT**







### **RELAX AND REGENERATE: THE GREEN**









### RELAX AND REGENERATE: BOARDWALK

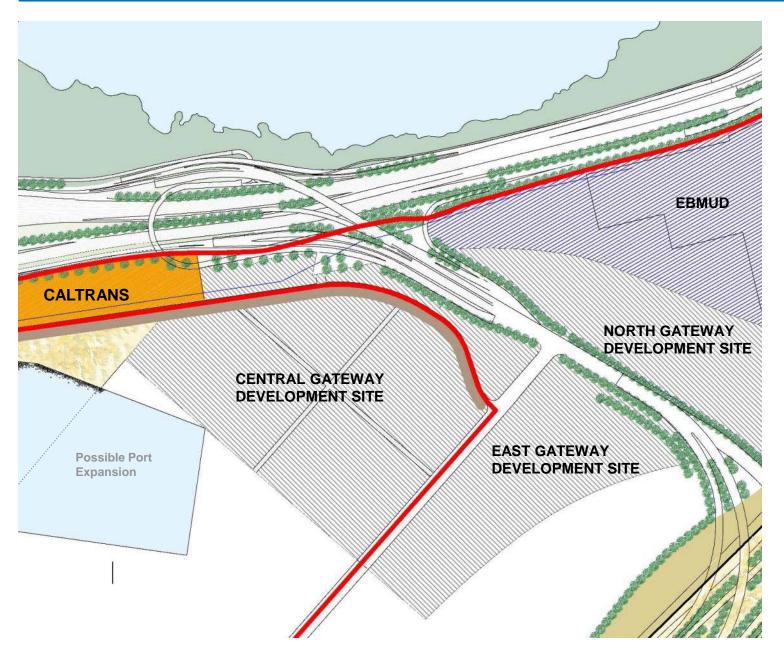








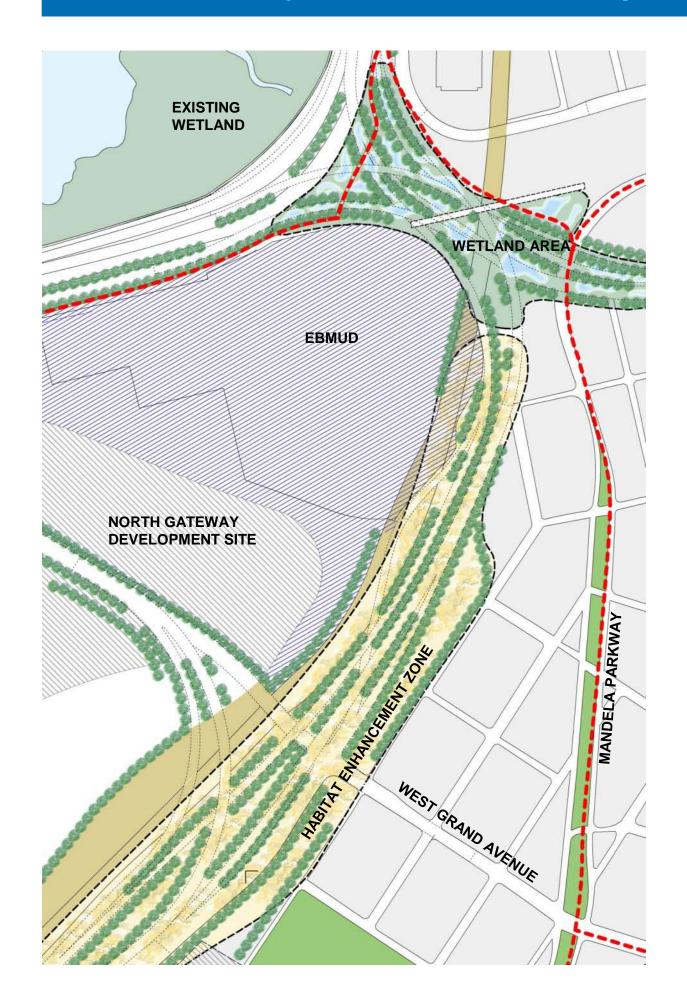
### **RELAX AND REGENERATE: ENTRY**







### **RELAX AND REGENERATE: THE MAZE / WEST OAKLAND**



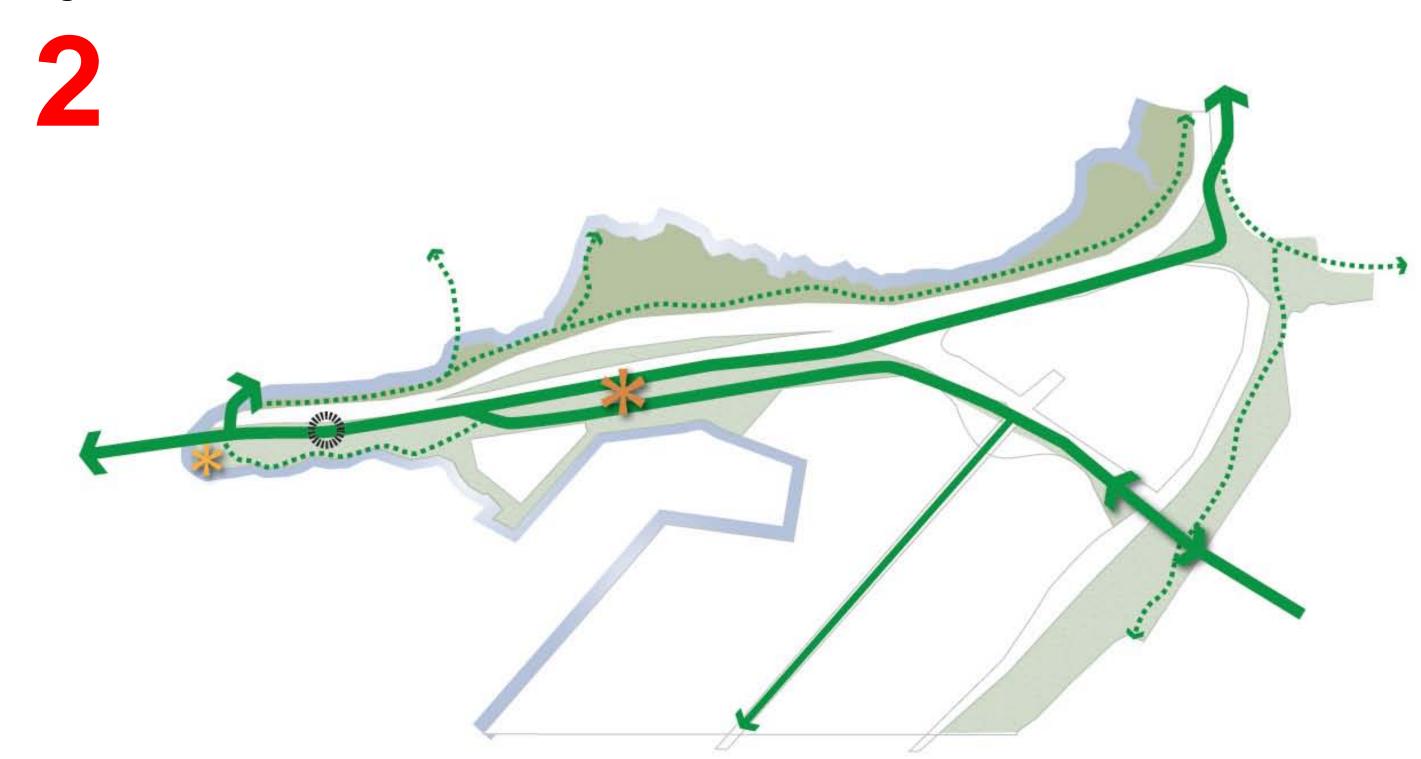




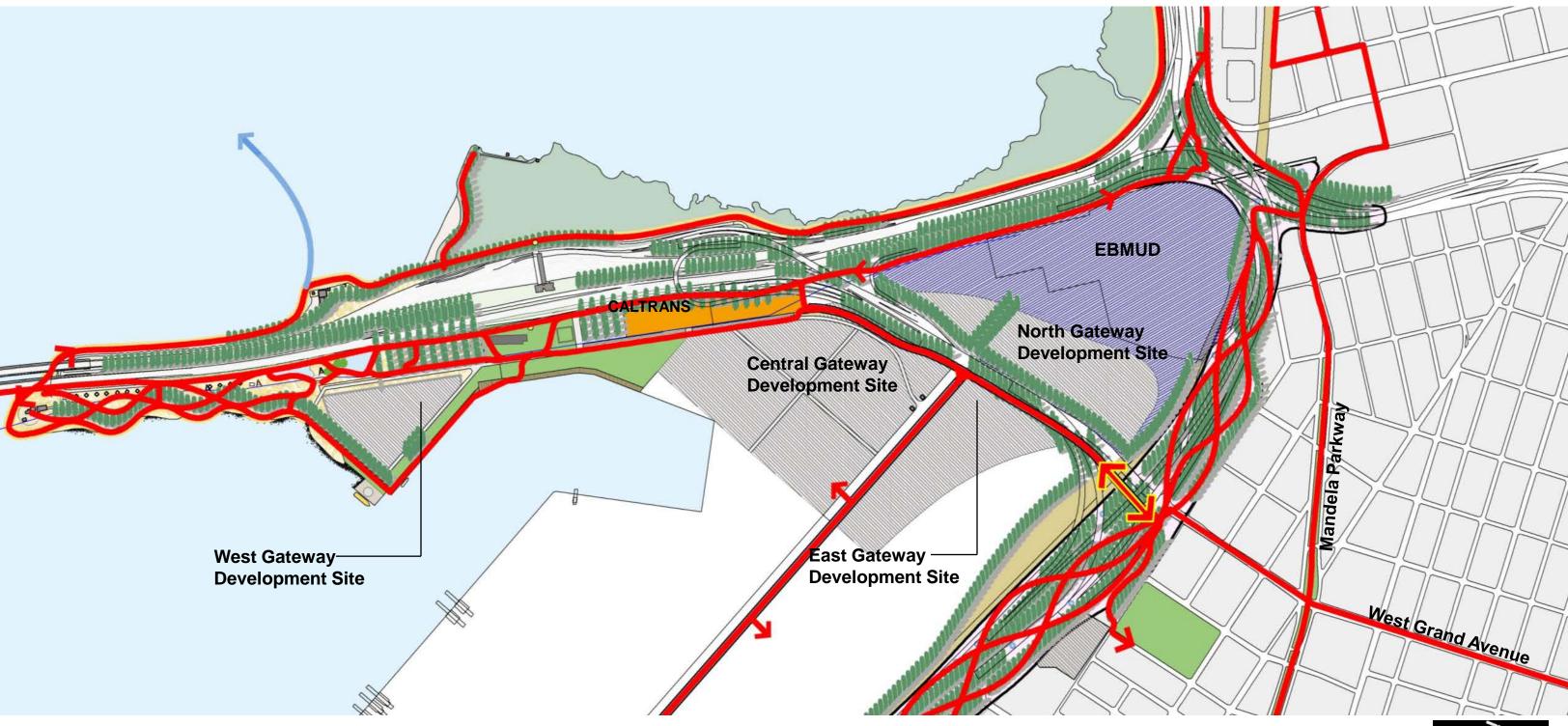
# CONCEPT 2 GETTING THERE

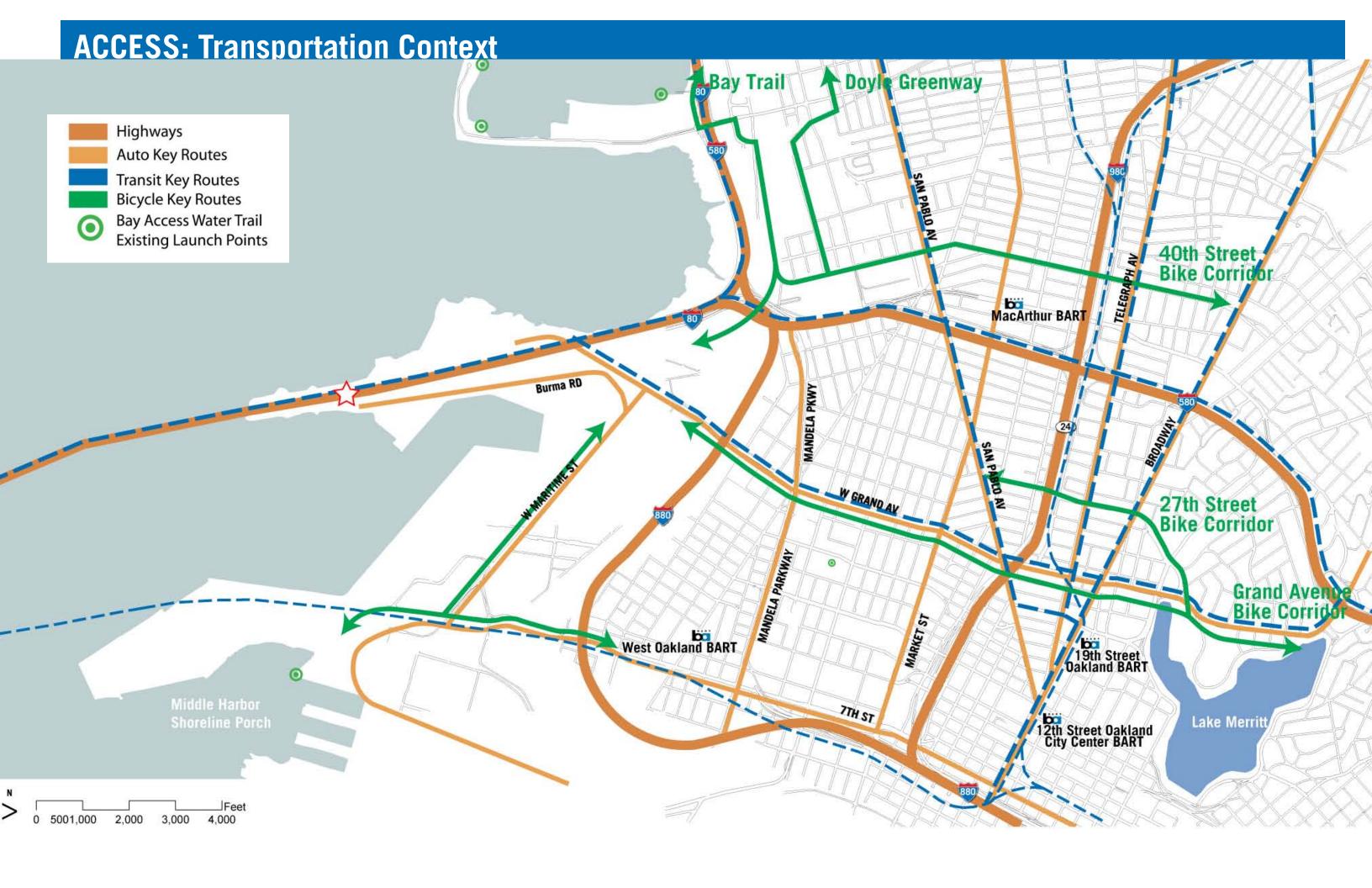


### **Getting There**



### **CONCEPTS**





### **ACCESS: Bay Trail Facilities**



# **ACCESS: Bridge Uses**



**Golden Gate Bridge** 

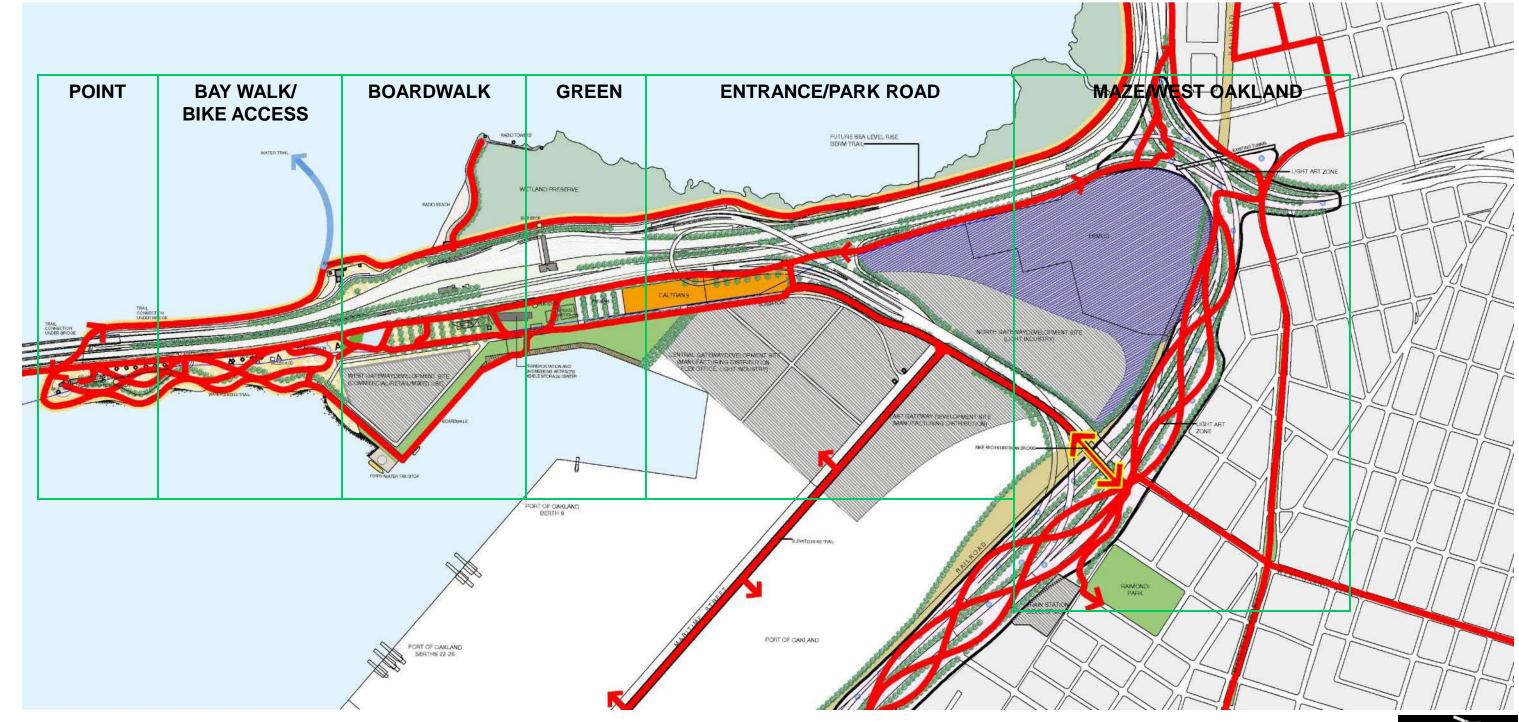


San Francisco Bay Bridge

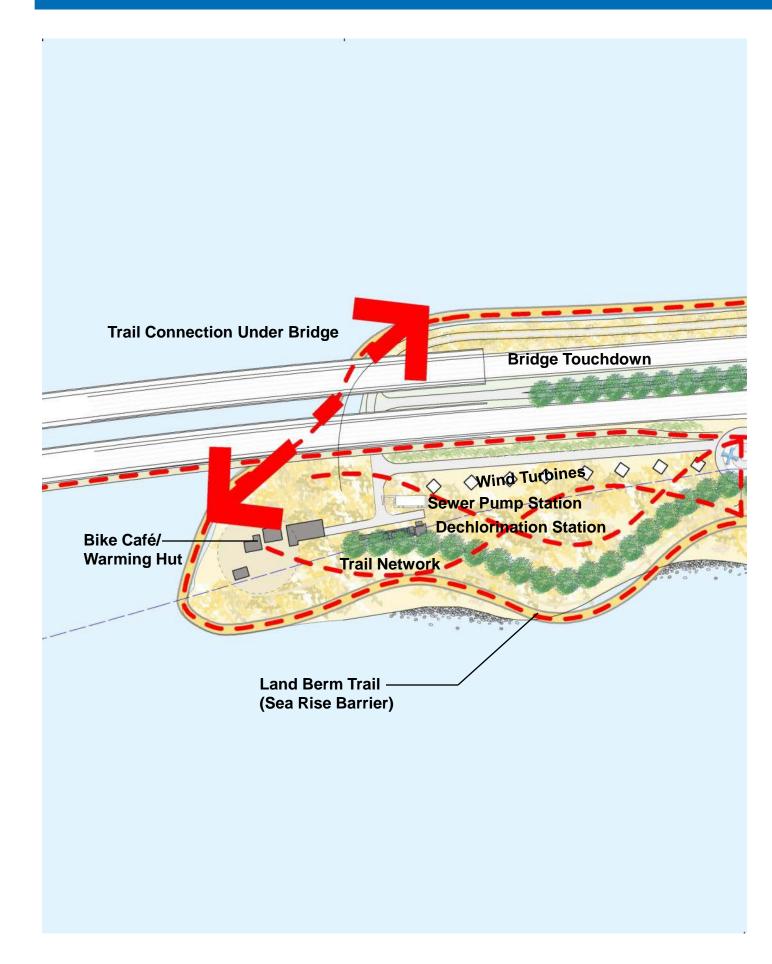
Pedestrian and Bike Activity on Bay Bridge expected to be greater than on Golden Gate Bridge

For Comparison: The Golden Gate Bridge	
Pedestrians	250 per hour 12 hours a day, Spring-Fall
Bicycles	220 per hour 12 hours a day, Spring-Fall
Transit	24 Routes stop at the toll plaza
Parking	200 spaces
Vehicles	<b>120,000</b> per day (compared to <b>280,000</b> on SFOBB)

#### **GETTING THERE**



# **GETTING THERE: THE POINT**

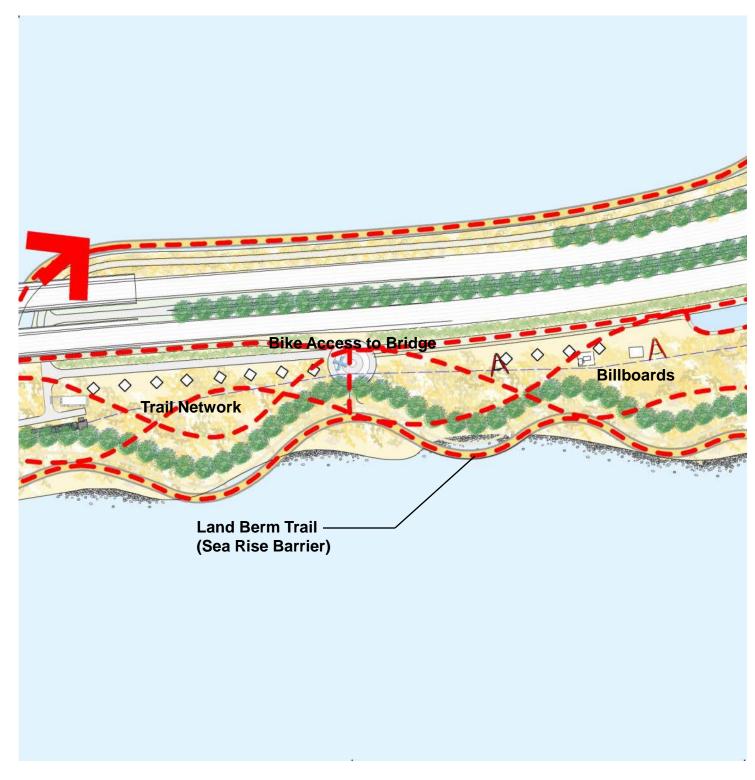








# **GETTING THERE: BAYWALK / ACCESS POINT**







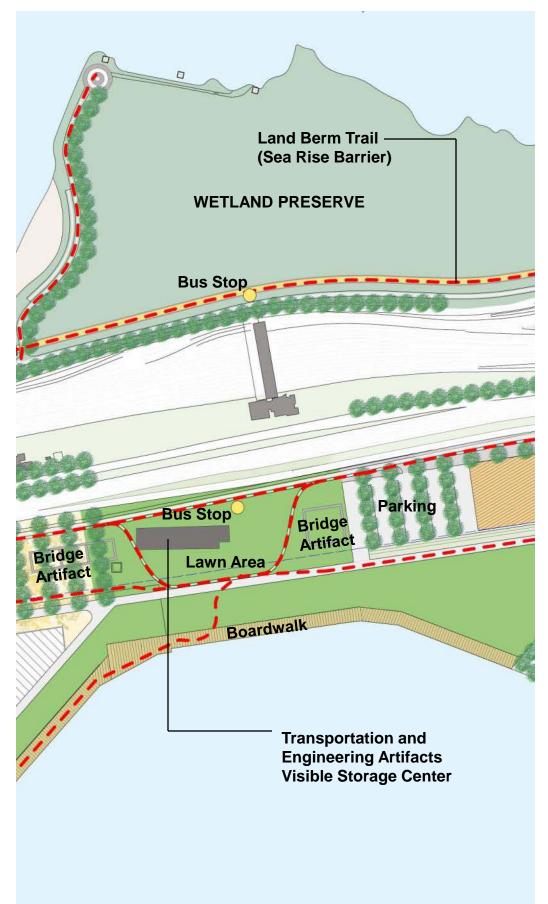


# **GETTING THERE: ACCESS POINT**





# **GETTING THERE: THE GREEN**

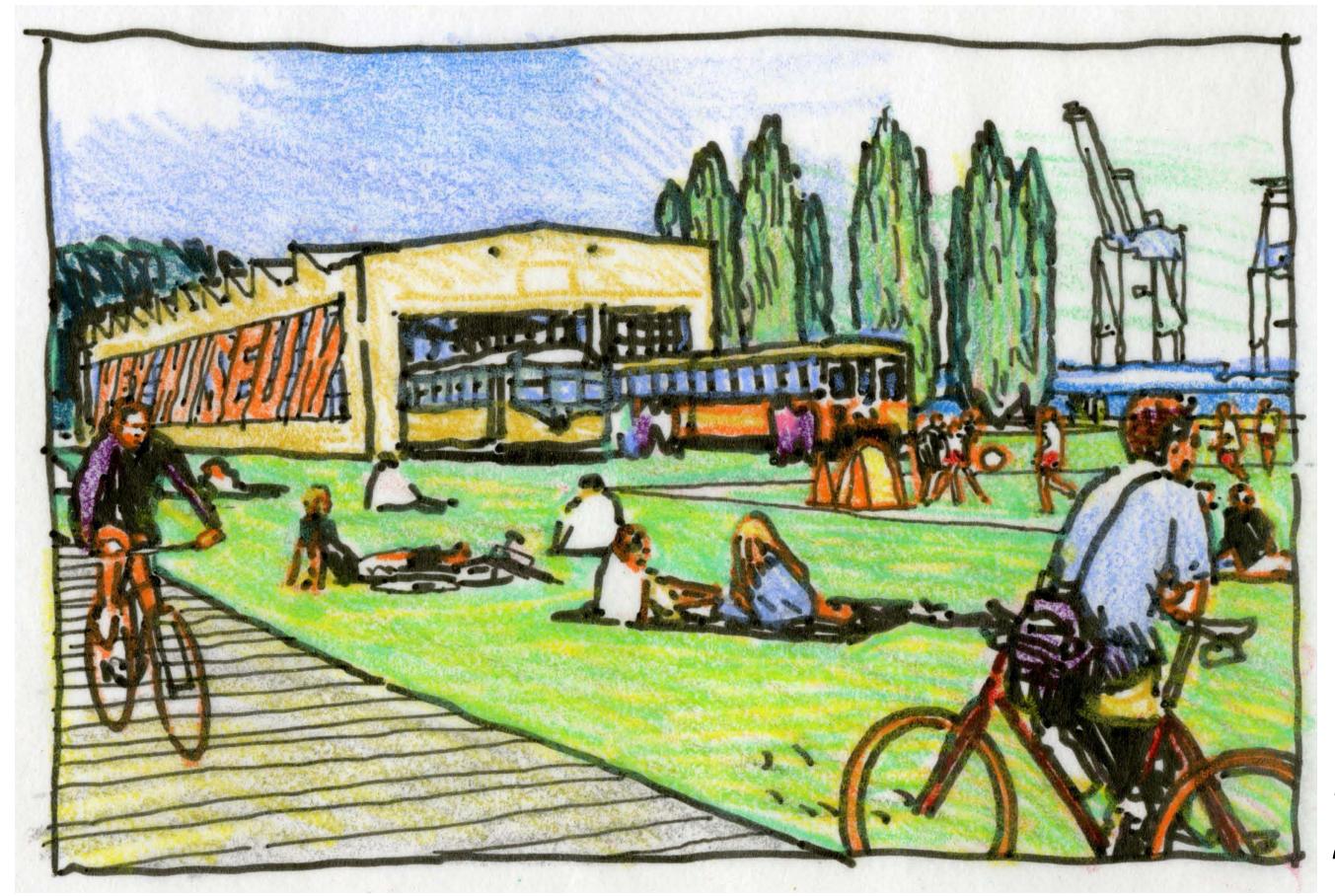








# **GETTING THERE: THE GREEN**



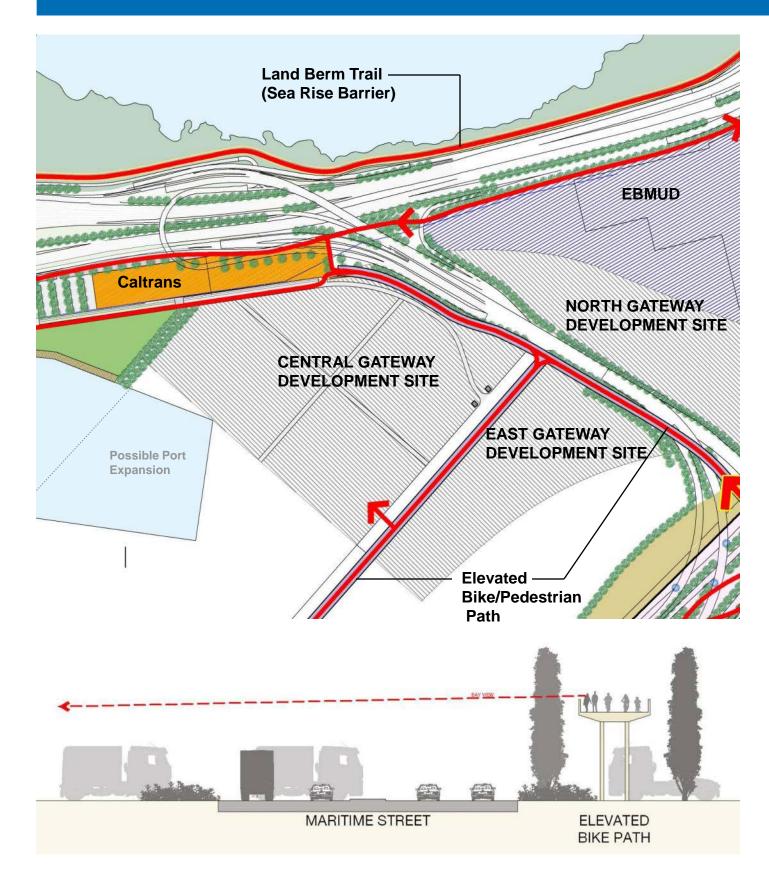
#### **GETTING THERE: BOARDWALK**







#### **GETTING THERE: ENTRY**



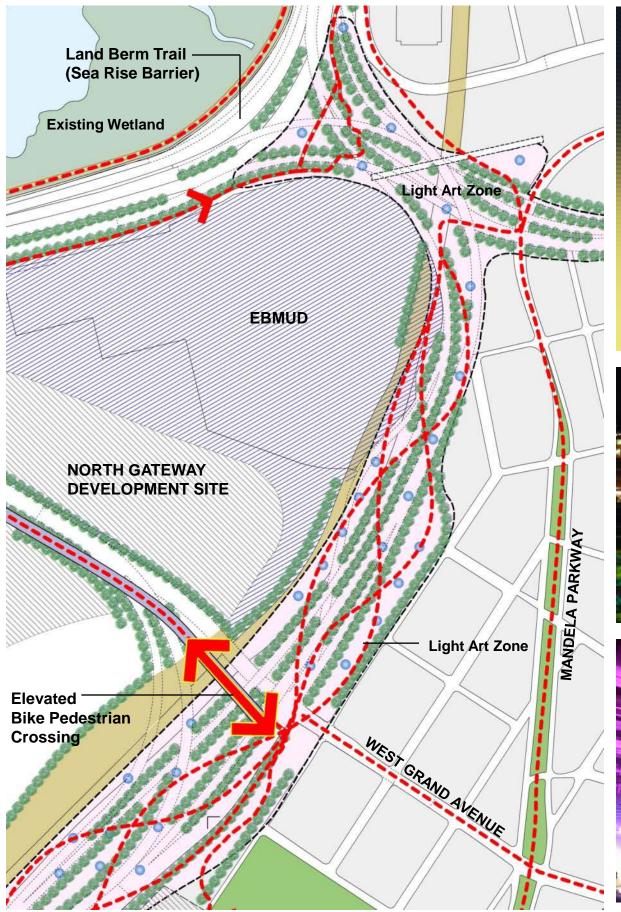








# **GETTING THERE: THE MAZE / WEST OAKLAND**















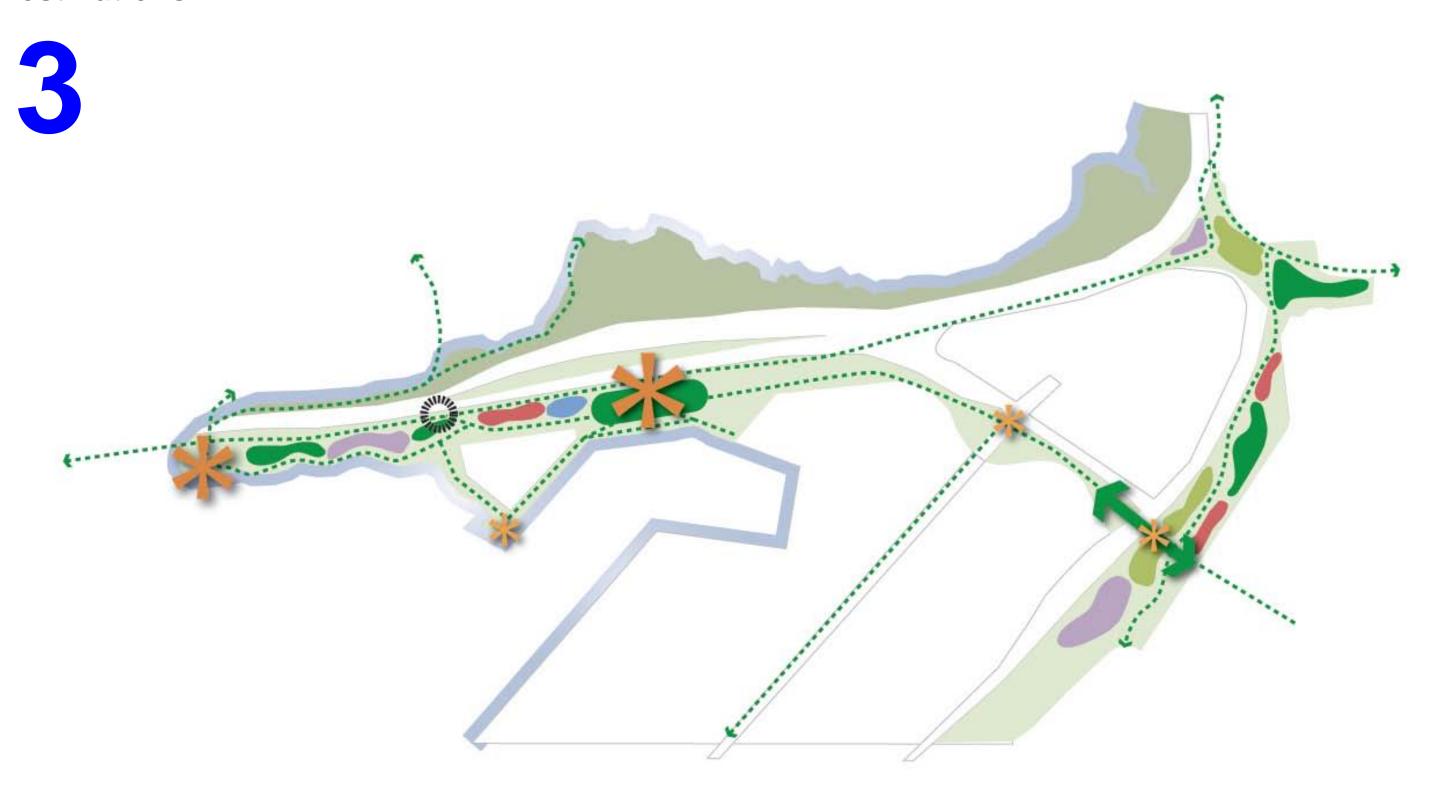


# CONCEPT 3 GREAT DESTINATIONS

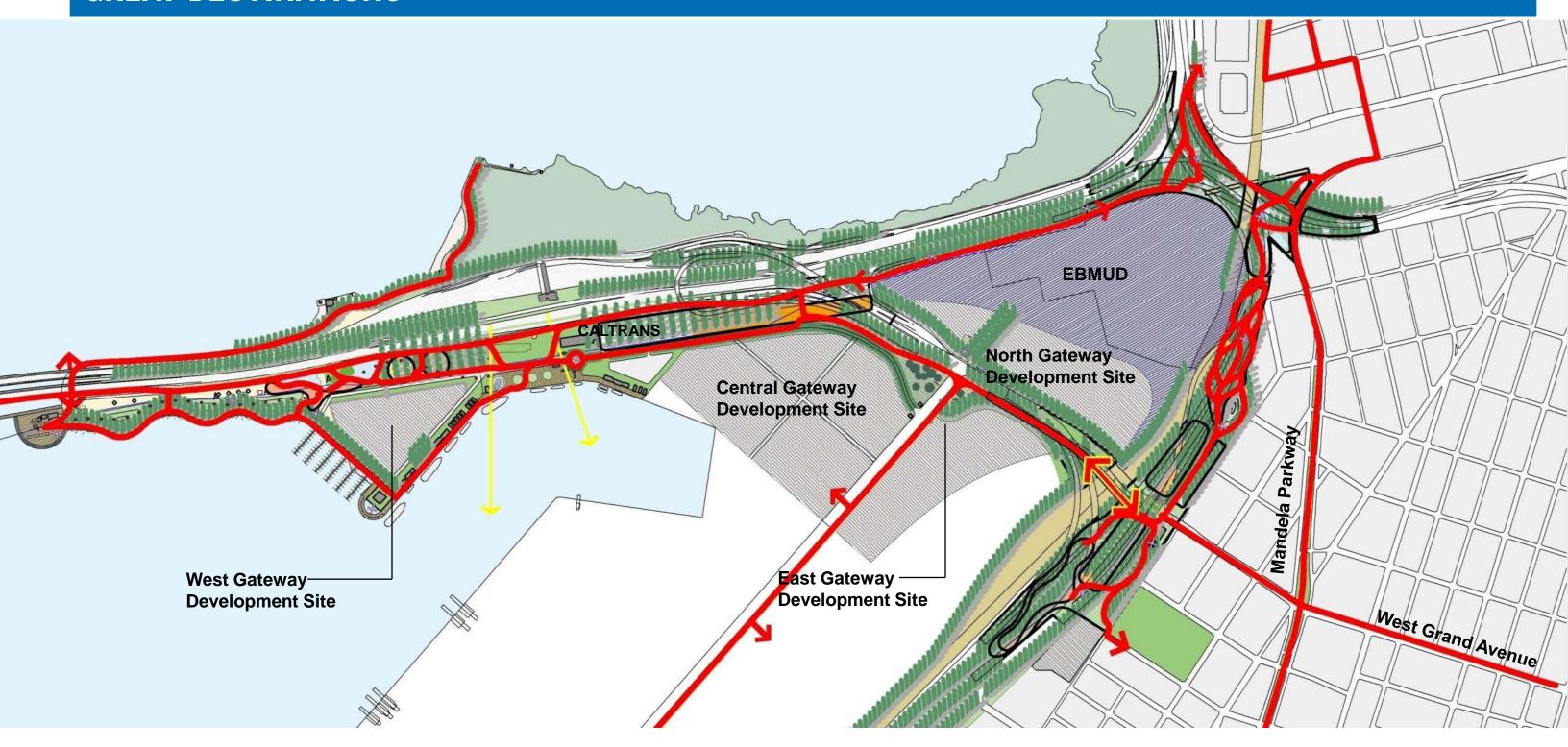


# **Three Concepts**

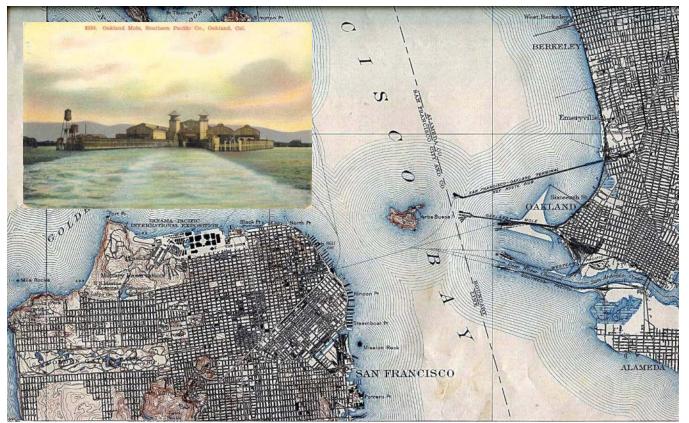
#### **Great Destinations**



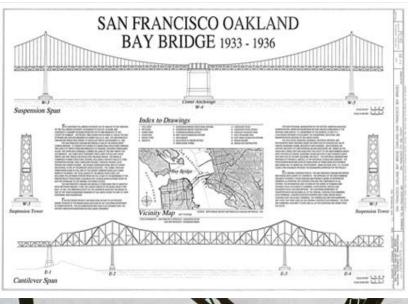
#### **GREAT DESTINATIONS**



# HISTORY, CULTURE, LEGENDS



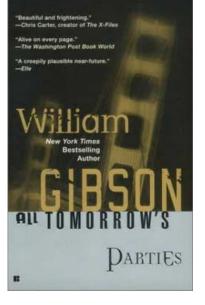


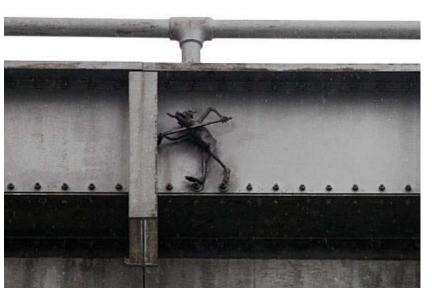






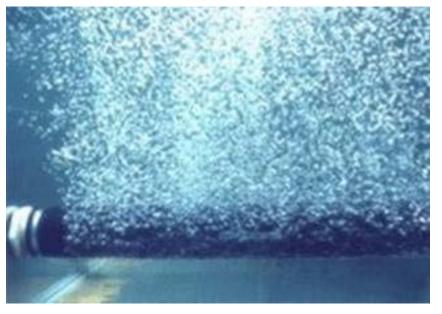






# **BRIDGE ENGINEERING MARVELS**

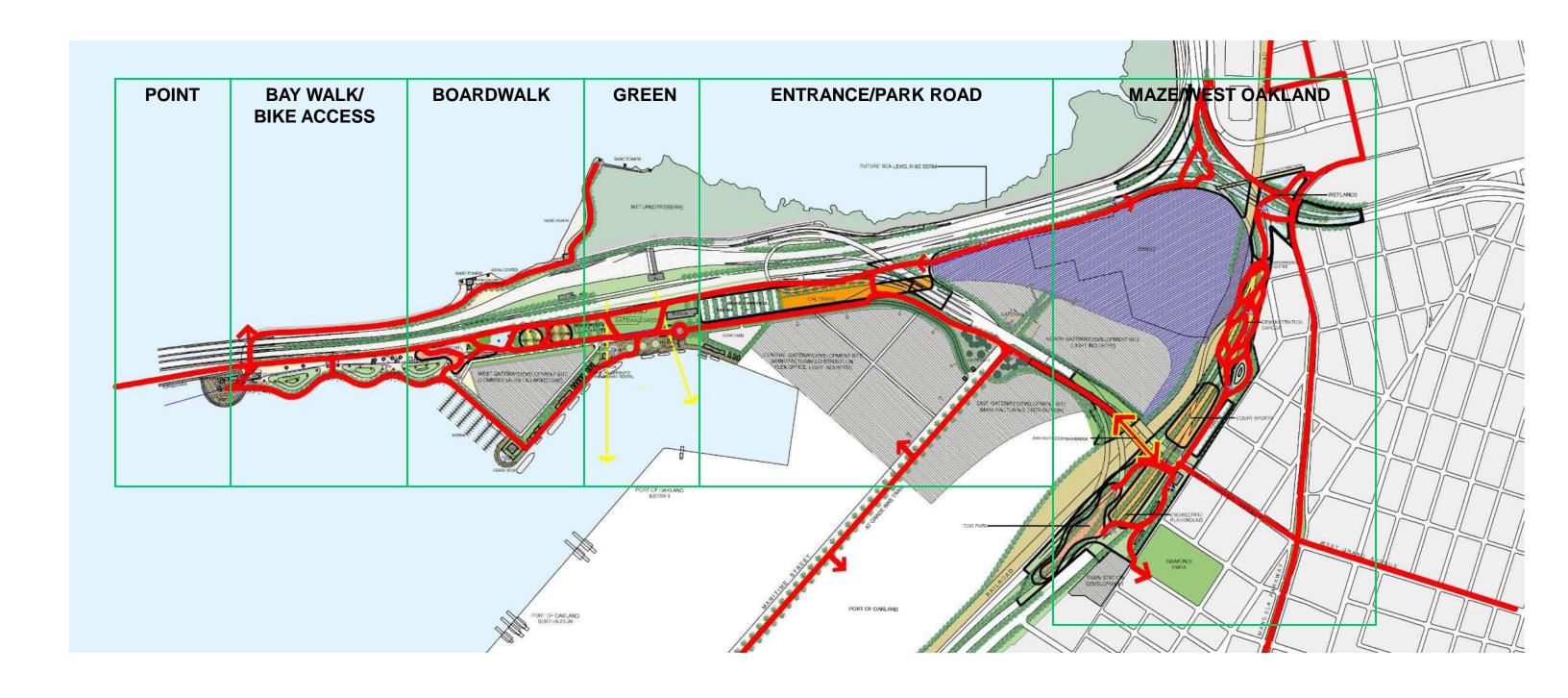




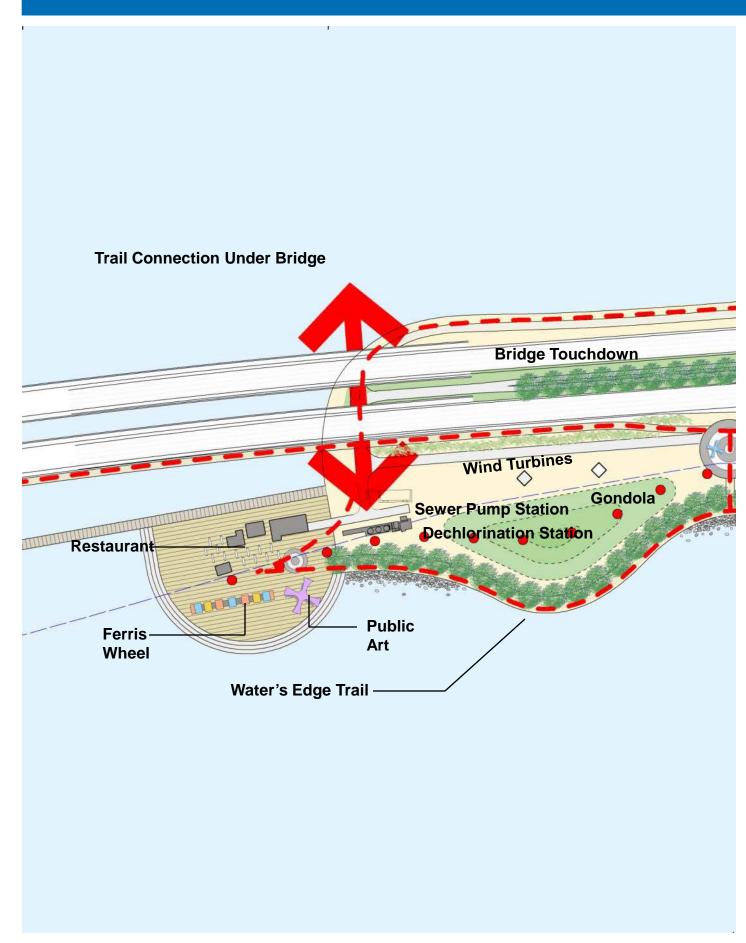




#### **GREAT DESTINATIONS**



# **GREAT DESTINATIONS: THE POINT**



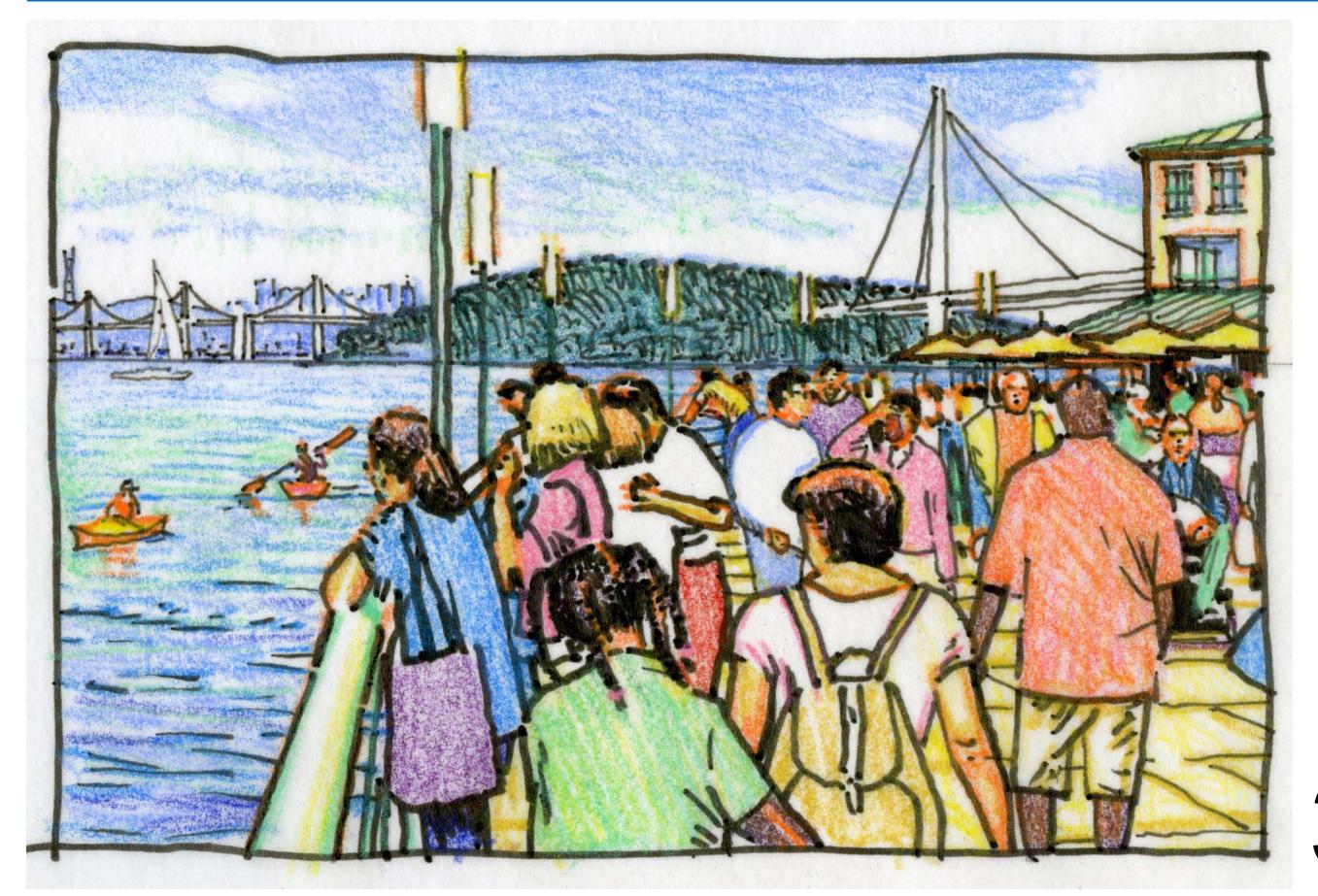




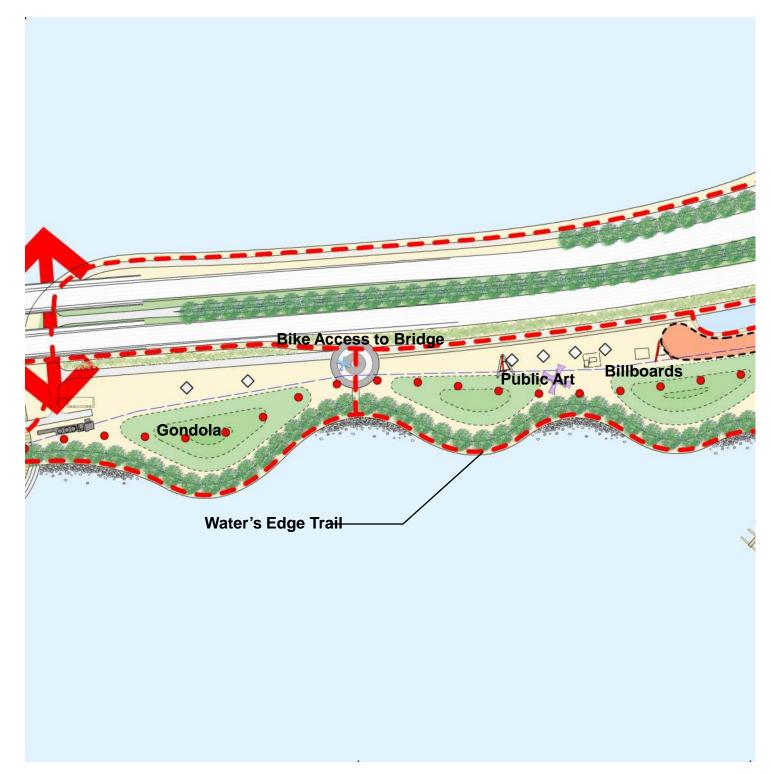




# **GREAT DESTINATIONS: THE POINT**



# GREAT DESTINATIONS: BAYWALK / ACCESS POINT









# **GREAT DESTINATIONS: BAYWALK**



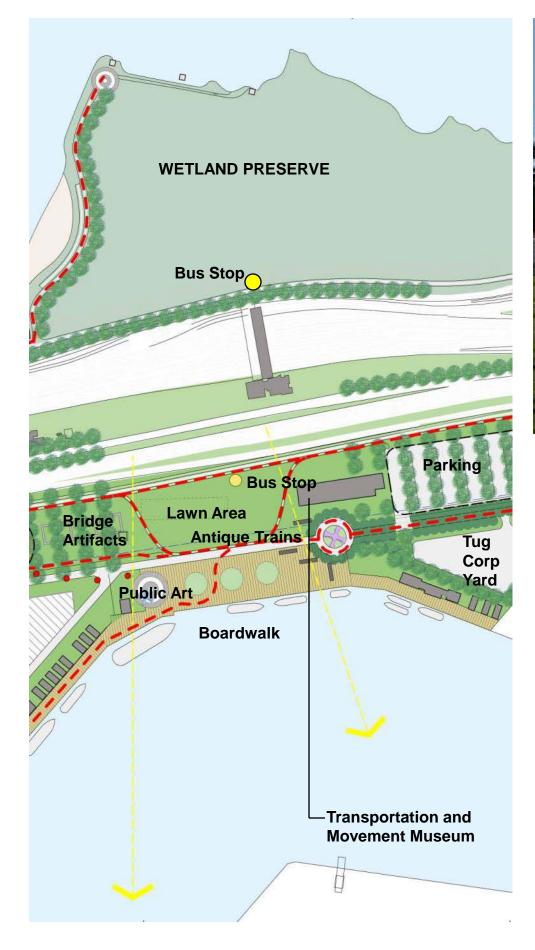
# GREAT DESTINATIONS: ACCESS POINT







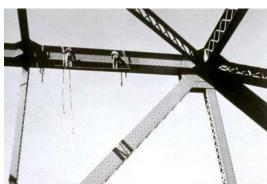
# **GREAT DESTINATIONS: THE GREEN**









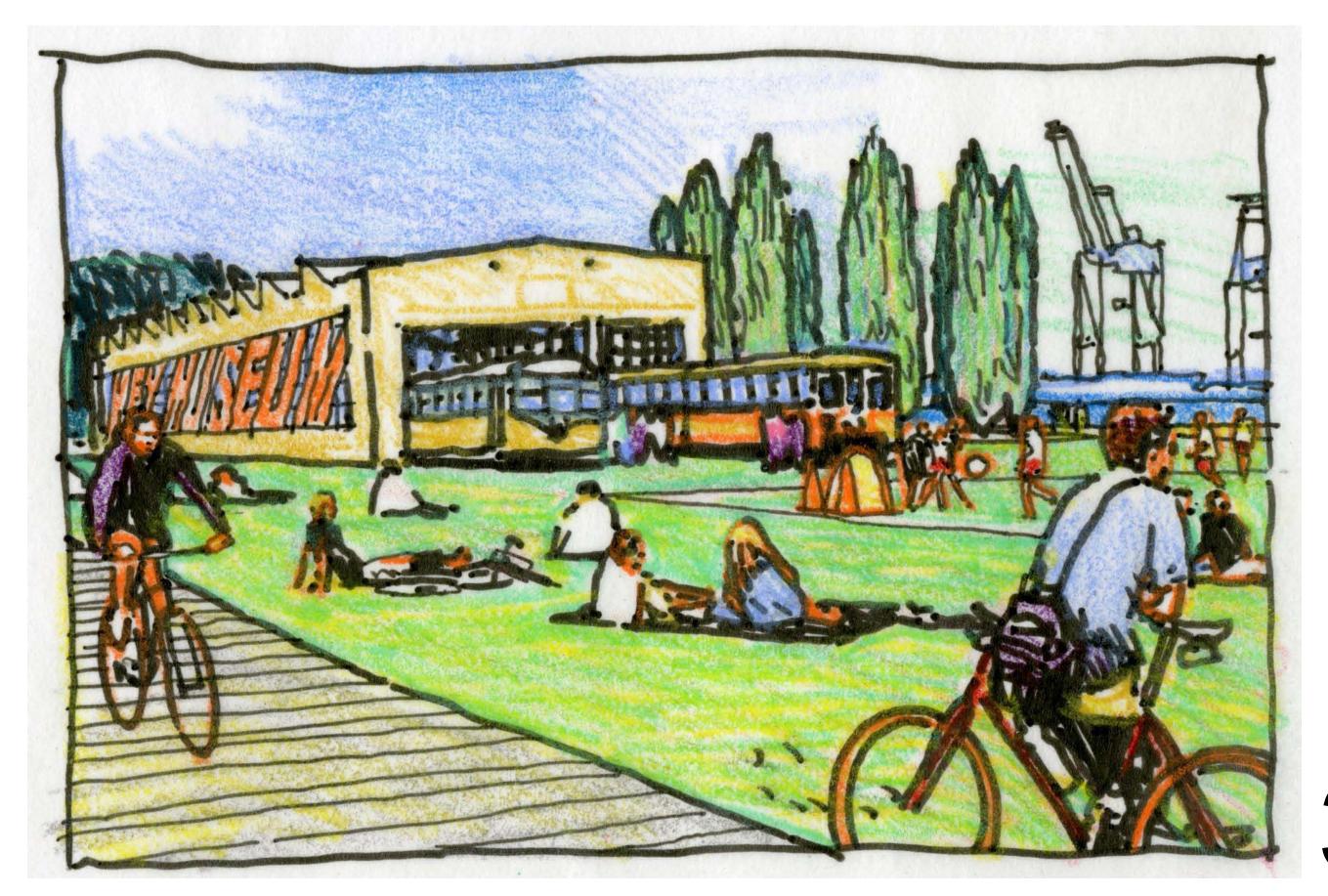




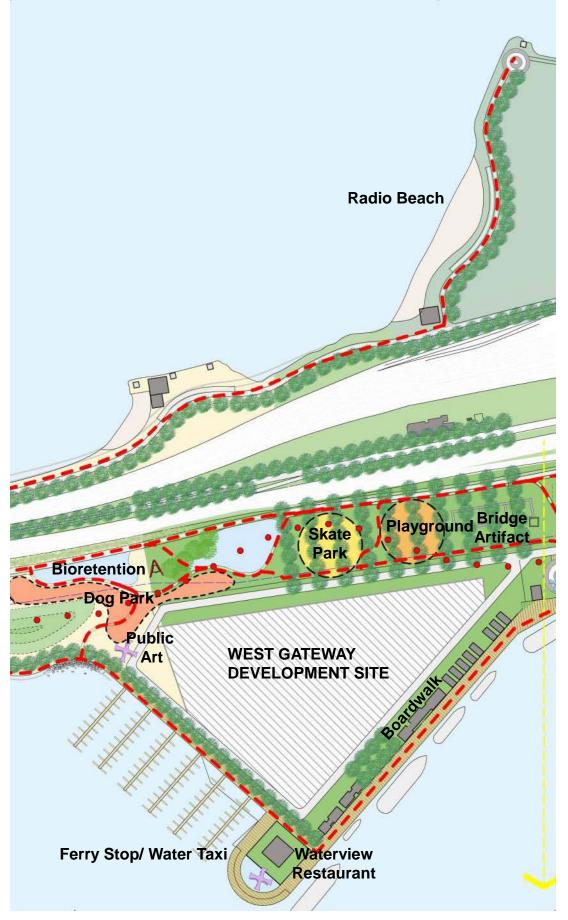




# **GREAT DESTINATIONS: THE GREEN**



#### **GREAT DESTINATIONS: BOARDWALK**









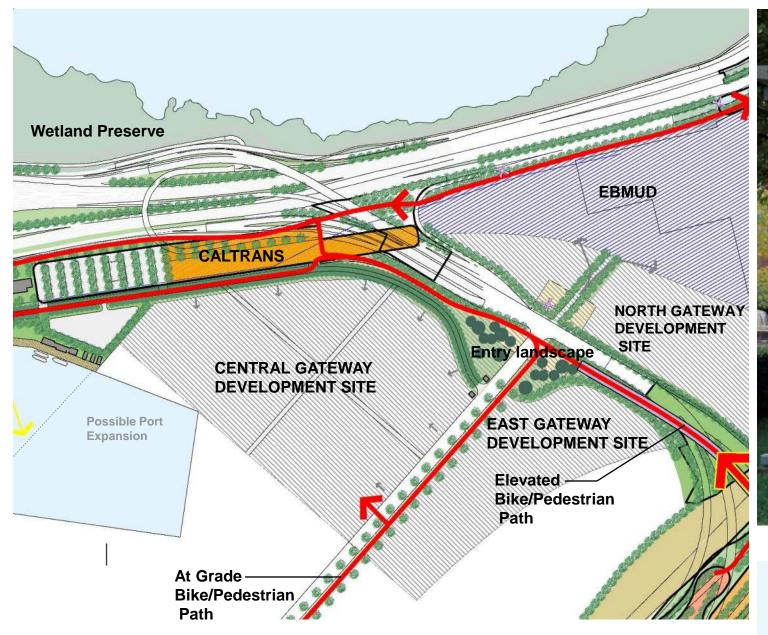




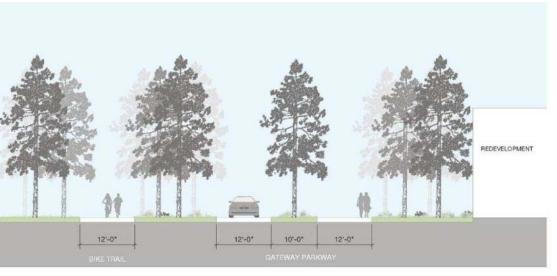
# **GREAT DESTINATIONS: BOARDWALK**



# **GREAT DESTINATIONS: THE ENTRY**

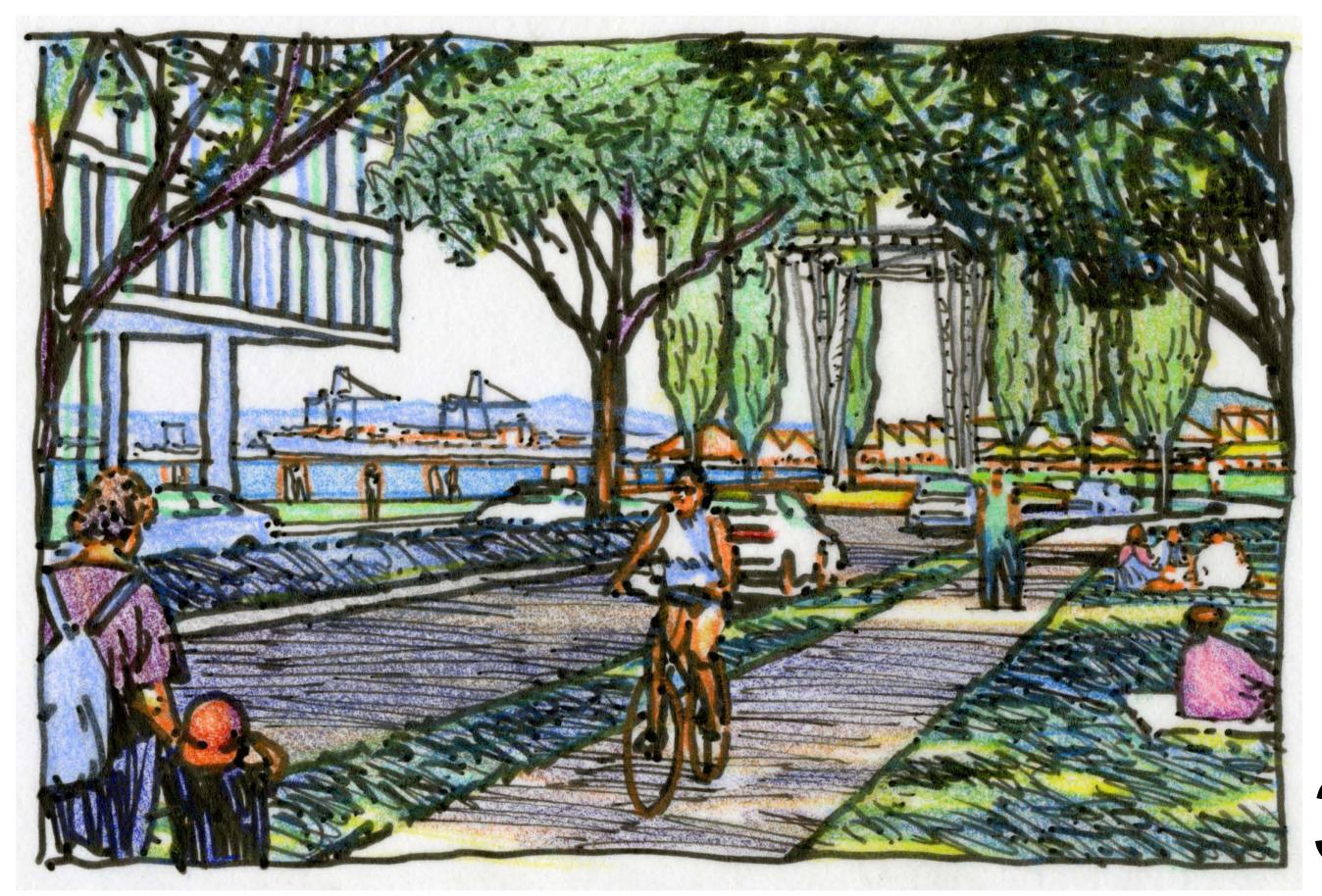




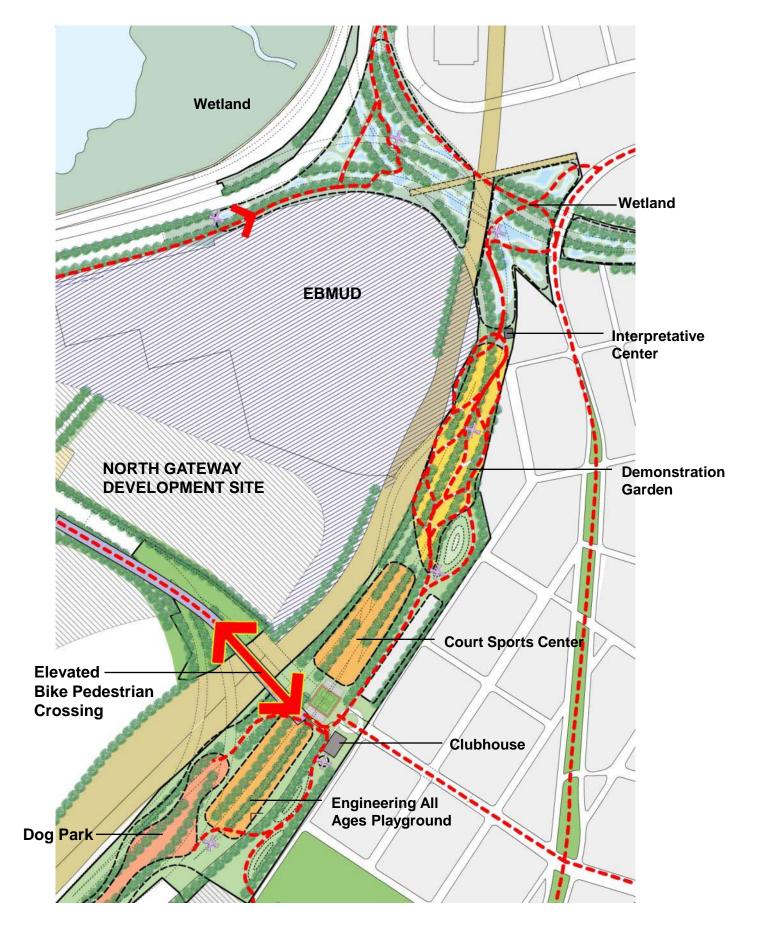




# **GREAT DESTINATIONS: THE ENTRY**



#### **GREAT DESTINATIONS: THE MAZE / WEST OAKLAND**

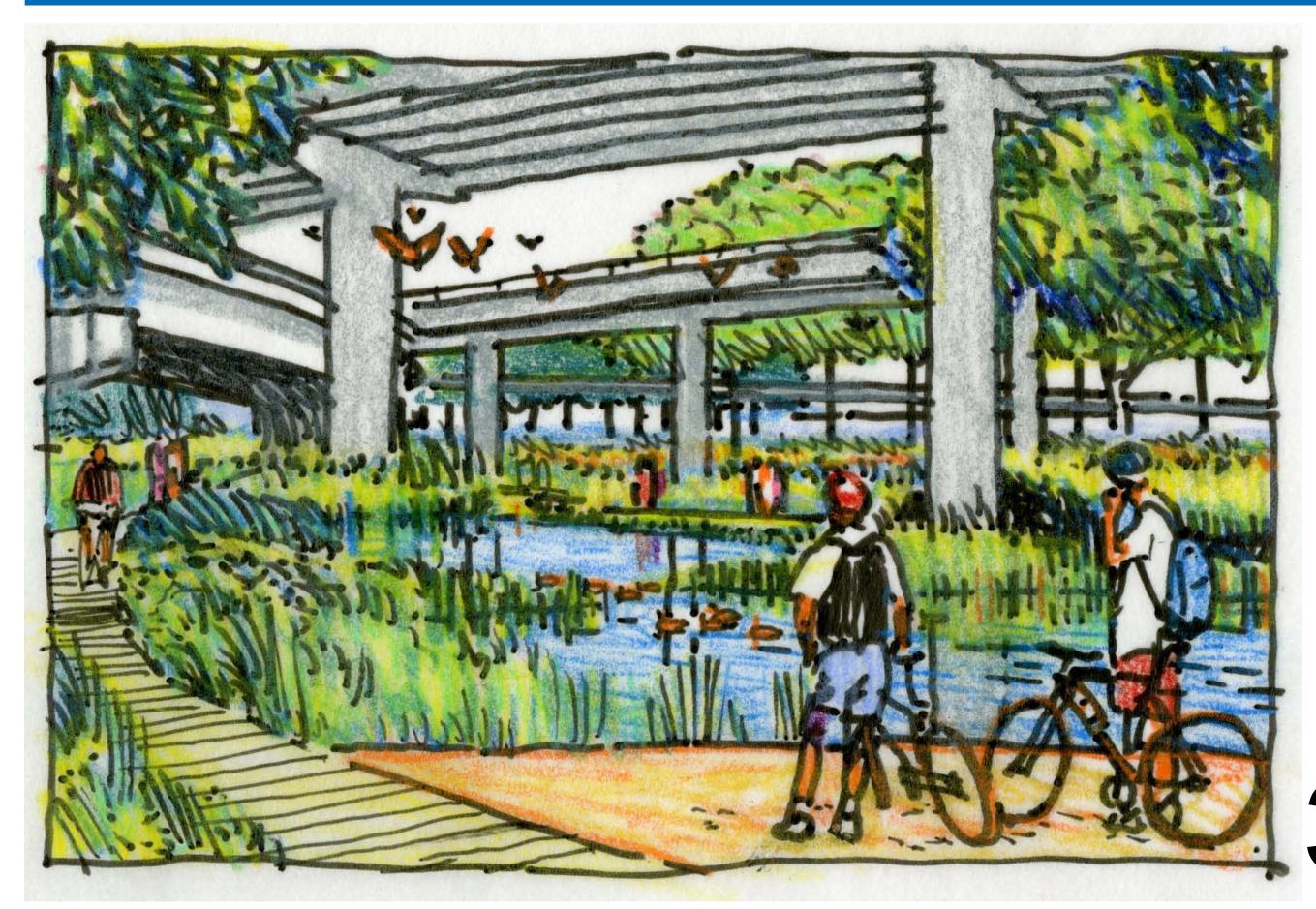




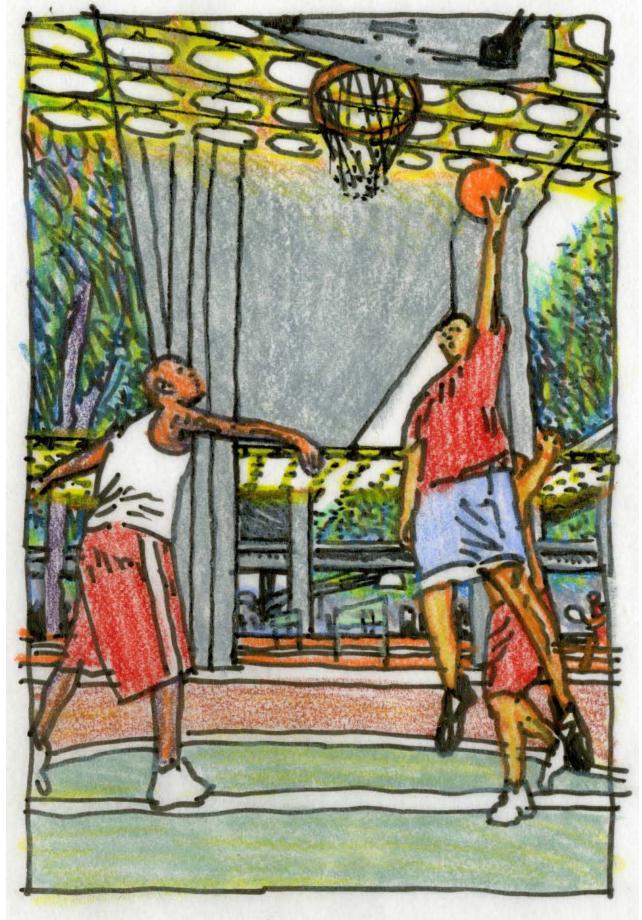




# **GREAT DESTINATIONS: THE MAZE**



# **GREAT DESTINATIONS: THE MAZE / WEST OAKLAND**

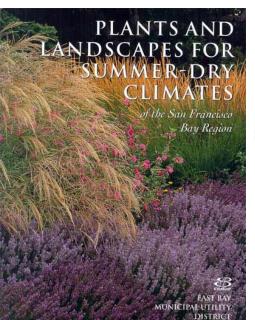














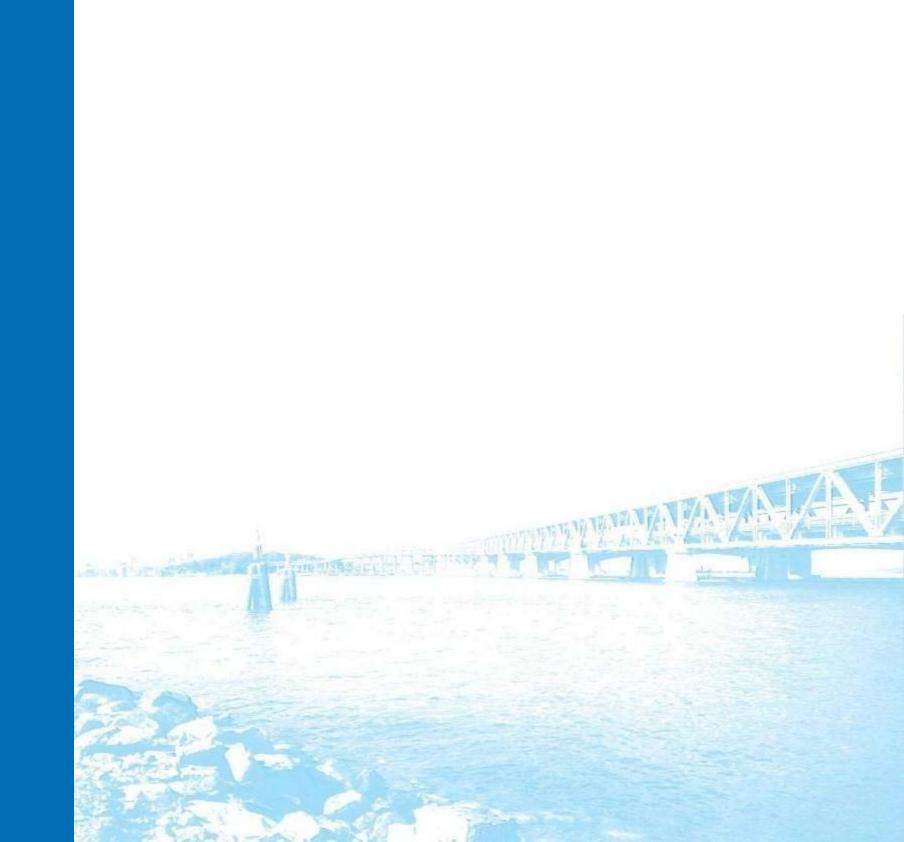




# MOVIE

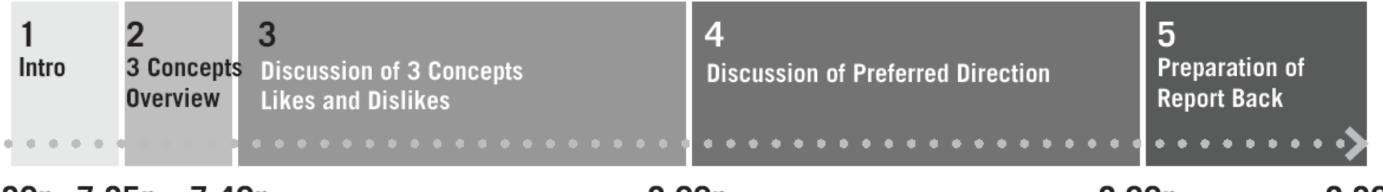
# WHAT WOULD MAKE YOU LOVE THIS PARK?





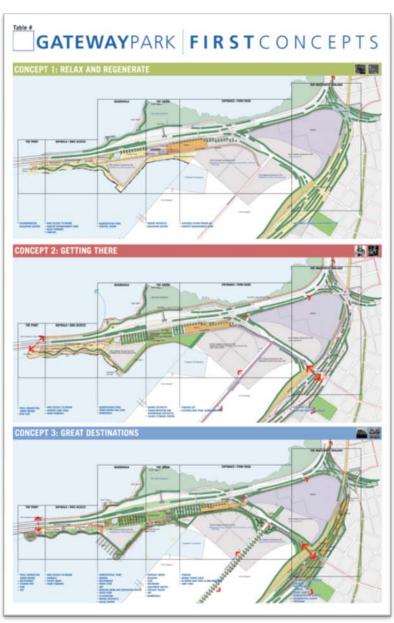
**Break Out Session 7:30 to 8:30pm - 5 step process** 

- 1. Introductions
- 2. Clarification of 3 Concepts Overview
- 3. Discussion of 3 Concepts Likes and Dislikes
- 4. Discussion of Preferred Direction Frames
- 5. Preparation of Report Back



7:30p 7:35p 7:40p 8:30p 8:30p



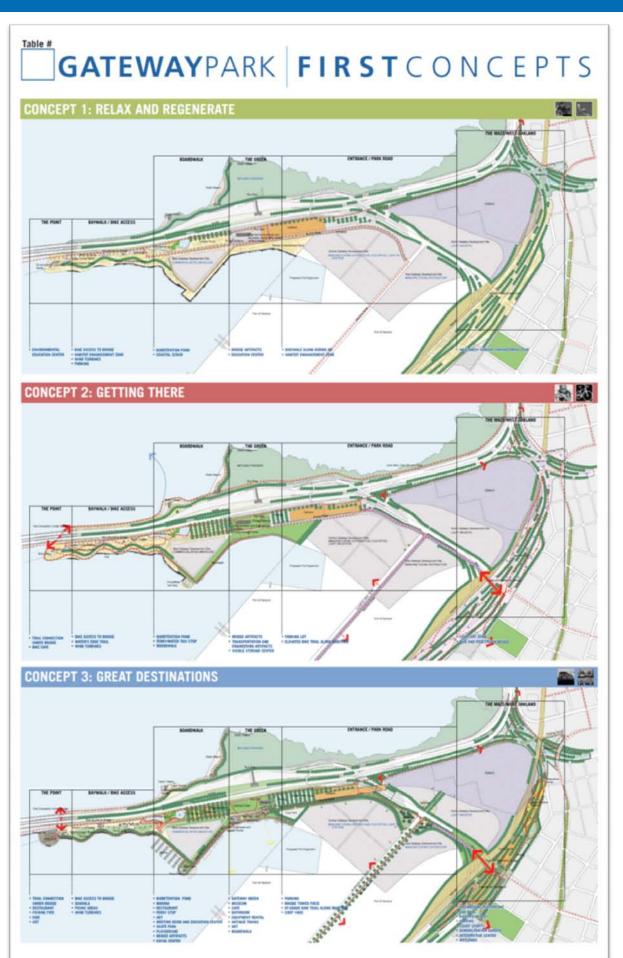




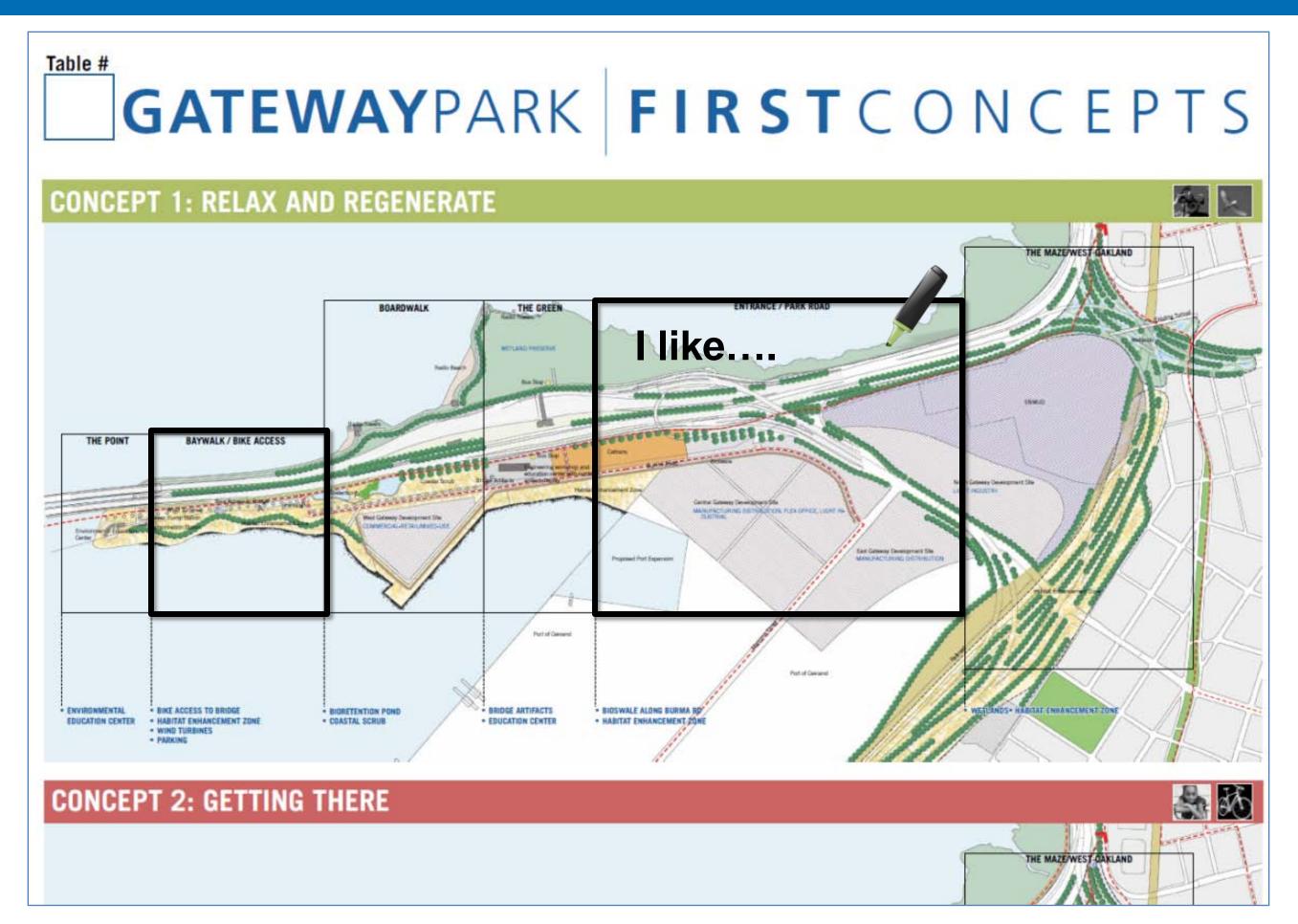
#### **Tools of the Game**

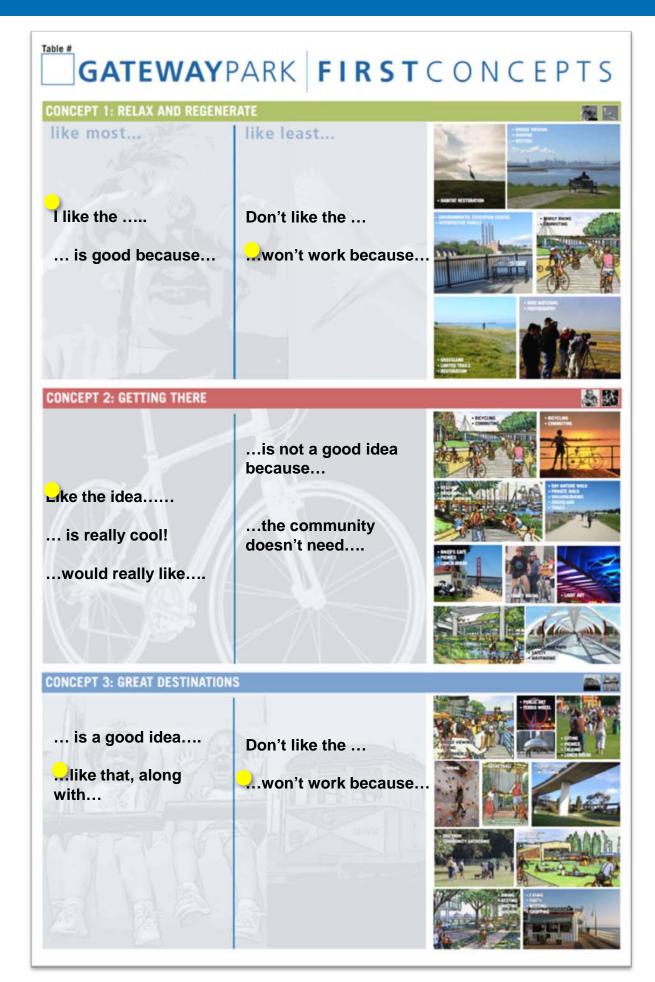


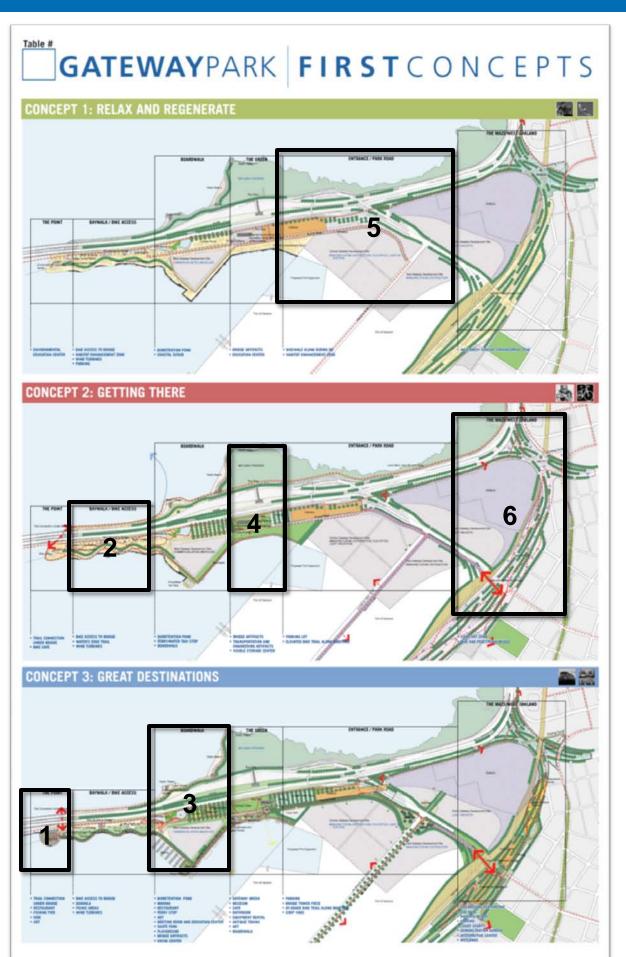




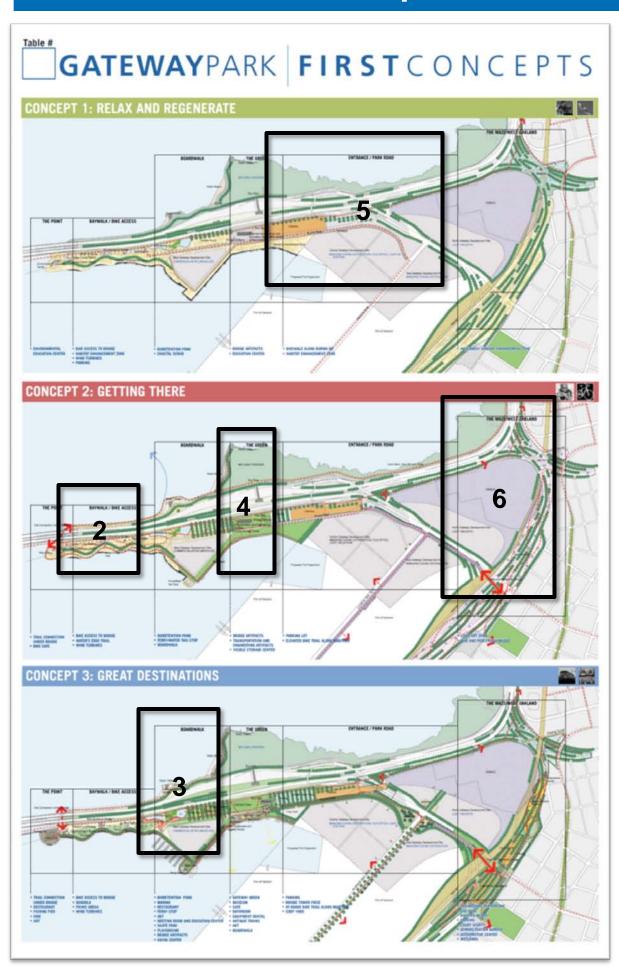








#### **Break Out Session – Report Back from each working group**



#### **Preferred Plan Components**

 3-4 things the group find most compelling in their composite plan

Ideas for building support for this park idea



www.baybridgegatewaypark.org contact@BayBridgeGatewayPark.org

First Concepts!